

## The 10th TRIZ Symposium in Japan September 11 - 12, 2014



### Introduction:

Solving problems (or undesirables) creatively and Achieving tasks (or desirables) creatively have been tried, practiced, and carried out successfully for the humans to establish the culture for millions of years in every area (e.g., society, business, technology, science, etc.) in every era and in every region of the world. Hence, examples of creative problem solving & task achieving are everywhere, and processes for it are abundant.

Thus we should collect and integrate such successful methods in some general and yet effective and feasible schemes.

This is the intention of my proposing 'the General Methodology for Creative Problem Solving and Task Achieving' (CrePS).

### General Methodology of Creative Problem Solving & Task Achieving (CrePS): Reorganizing Various Application Cases and Their Methods in the 'Six-Box Scheme'

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Reflection of the present situations on TRIZ has guided us to a new target at a higher level (May 2012, Toru Nakagawa)

**a new target at a higher level.**  
**To establish a general methodology of creative problem-solving / task-achieving, to spread it widely, and to apply it to problem-solving and task-achieving jobs in various domains in the whole country (and the world).**

The methodology is called as 'CrePS' (April 2013, Toru Nakagawa)

Generalized theories, models, and knowledge bases have been built, accumulated, and utilized extensively in different and specialized areas of science and technology. The basic scheme (i.e., paradigm) established so far is the 'Four-Box Scheme', where the problems are to be solved in a generalized/abstract level.

TRIZ (Theory of Inventive Problem Solving) has contributed much to establish multiple sets of generalized models, techniques, and knowledge bases for problem solving applicable across all fields of science and technology.

However, using the Four-Box Scheme with multiple models depending on fields or on TRIZ tools has the pitfalls that the problems are apt to be fit to the model problem from some partial viewpoints in place of full understanding/abstraction and generalized solutions are shown just as hints/suggestions.

For overcoming this basic pitfalls I have been proposing the '**Six-Box Scheme'**, as a new paradigm for creative problem solving.

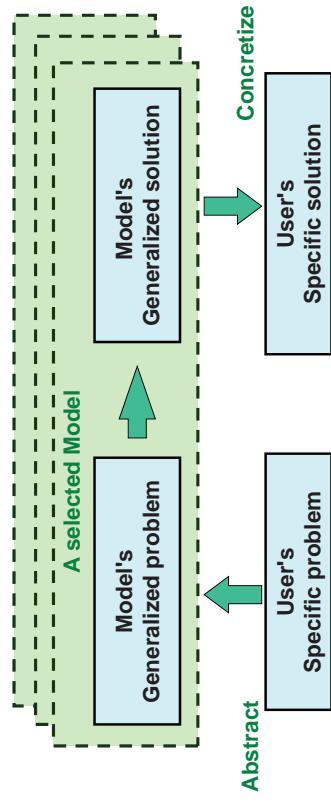
Using the Six-Box Scheme as the basic paradigm, we will be able to merge, integrate, and reorganize many different methods/models including TRIZ into a General Methodology of Creative Problem Solving (CrePS). USIT is an example of compact & full process of CrePS.

In the present paper, I am reporting on the current/intermediate stage of establishing/improving the Six-Box Scheme, CrePS, USIT, etc.

## Conventional basic scheme for Creative Problem Solving (Four-Box Scheme of abstraction)

**Science & Technologies** (Many models, specialized in areas)

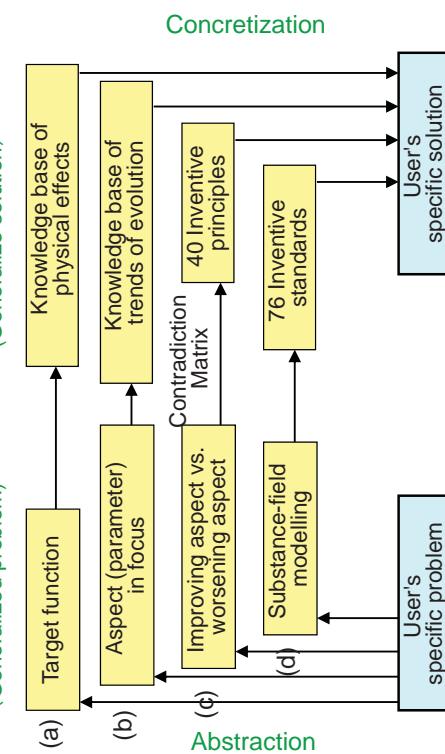
Many models in the Knowledge Base



The contents of the boxes depend on the fields, models, and problems and cannot be explained any further in general terms. Problem is mapped onto a model, and the general solution is shown just as hints to be concretized in analogical thinking.

## Multiple tool sets of TRIZ (on the basis of the Four-Box Scheme)

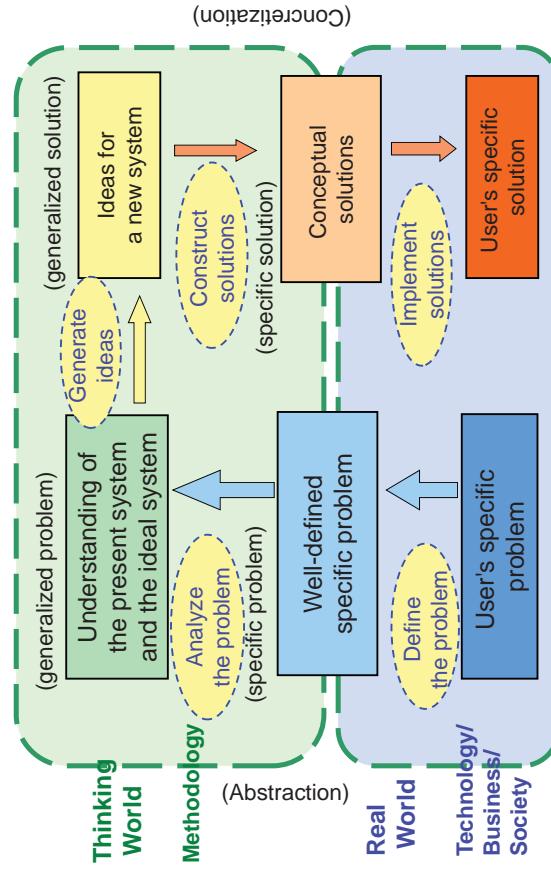
(Generalized problem)  
(Generalize solution)



Many tools and huge knowledge bases, applicable across technical fields.

Parallel structure of multiple tools ==> Partialness in each method

## New Paradigm of Creative Problem Solving (Six-Box Scheme of CrePS)



## 'Six-Box Scheme' (the Paradigm of CrePS)

- (a) 'Real World' and 'Thinking World' are separated, for clarifying their roles.
- (b) Recognition of the problem situations (Box 1)  
must be done in the 'real World' (or in the business activities)
- (c) Problems and tasks to be addressed (Box 2)  
is defined in the Real World and is handed to the Thinking World.
- (d) (In Box 3) The present system is understood with standard analysis methods  
in the aspects of space, time, components, attributes, and functions, and  
the ideal system is also understood in its image.
- (e) Ideas for a new system (Box 4), exceeding the stage of hints,  
are often obtained quite smoothly from the understandings in Box 3,  
without explicit use of various techniques for assisting the idea generation.
- (f) Conceptual solutions (Box 5)  
need to be constructed around the core ideas,  
by using basic capability in the relevant (technological) fields.
- (g) Actual solutions (Box 6)  
need to be implemented by the business activities in the Real World.

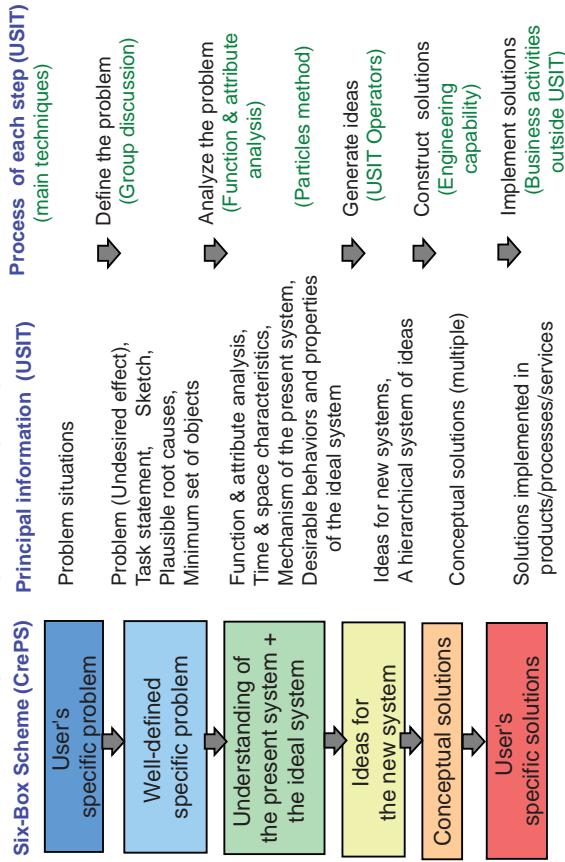
## Target of Our New Methodology CrePS

### "A General Methodology for Creative Problem Solving & Task Achieving"

- Help to solve problems (i.e., undesirables) and  
to achieve tasks (i.e., desirables).
- Capable to guide to new creative solutions and measures even for  
the problems/tasks conventionally thought difficult/impossible.
- Applicable generally and universally to different fields/areas
- Having integrated different preceding methods and different studies
- Delivering a methodology (a system of methods) which integrates  
various thinking methods, techniques, tools, etc.
- Easy to learn, easy to apply, and effective in actual jobs of application.

## USIT: An example of compact full process of problem solving

### in the Six-Box Scheme of CrePS



## (1) To make Course Materials of CrePS Case Studies

Published TRIZ/USIT case studies are to be described in the Six-Box Scheme.

|   | Theme   | Description  |
|---|---|--|
| 1 | How to fix the string found shorter than the needle                                     | Using a familiar problem, the full process of USIT is demonstrated clearly.  |
| 2 | How to prevent the staples from being crashed for binding more papers                   | For a familiar problem, a root cause of the difficulty is found and the problem is solved with the SLP (Smart Little People) method. |
| 3 | How to reduce the necessary water for toilets.  | An important everyday life problem was recognized as a case of Physical Contradiction and solved wisely with TRIZ.                   |
| 4 | Picture hanging kit problem: how to prevent from tilting                                | For a familiar problem, the USIT method is applied intensively. Originally a textbook problem described by Ed Sickafus.              |
| 5 | How to Increase the foam ratio in forming a porous sheet from gas-solved molten polymer | A technical problem in the chemical engineering process; the Particles Method in USIT is applied.                                    |

## A Simple Case Study of USIT

T. Shimoda and T. Nakagawa (2006)

### Everyday-life Case Study in USIT: How to fix a string shorter than the needle at the end of sewing

Define the Problem: [ Box-1 ==> Box-2 ]

(a) Undesirable effect: The string is shorter than the needle and prohibit applying the standard way of making a knot.

(b) Task statement: Devise methods for fixing the string left shorter than the needle.

(c) Sketch:

(d) Plausible root causes:

The standard way of making a knot is applicable only when the string left is longer than the needle.

(e) Minimum set of relevant objects:

Cloths, string (already sewn), string (left), the needle

## Problem Analysis (1): Understanding the present system

[ Box-2 ==> Box-3 ]

(1) Functional analysis: What is the function of the Needle?

A base for making a loop of the string;  
A guide for passing the end of the string through the loop

(2) Attribute analysis: Properties taken for granted form the Constraints:

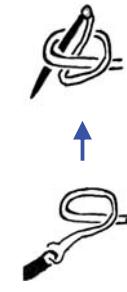
The string does not expand = Its length does not change.  
The needle is hard = No change in shape and length.

When any of these constraints is lifted,  
there appears a novel solution.

(3) Analysis of time characteristics: Processes of sewing:  
Solutions at the final stage and solutions at any earlier stage.

(4) Analysis of space characteristics: A knot makes the string thick at the end.  
Watch out about the topology in making a knot and in the 'hole and string' .

## Several known solutions:



A well-known technique.  
Difficult to make the loop  
of string in the space;  
need some practices

The hole of the needle has a slit,  
thus the string can be passed and  
removed without cutting the loop of the  
string. (a commercial product)

## Problem Analysis (2) : Understanding the Ideal system

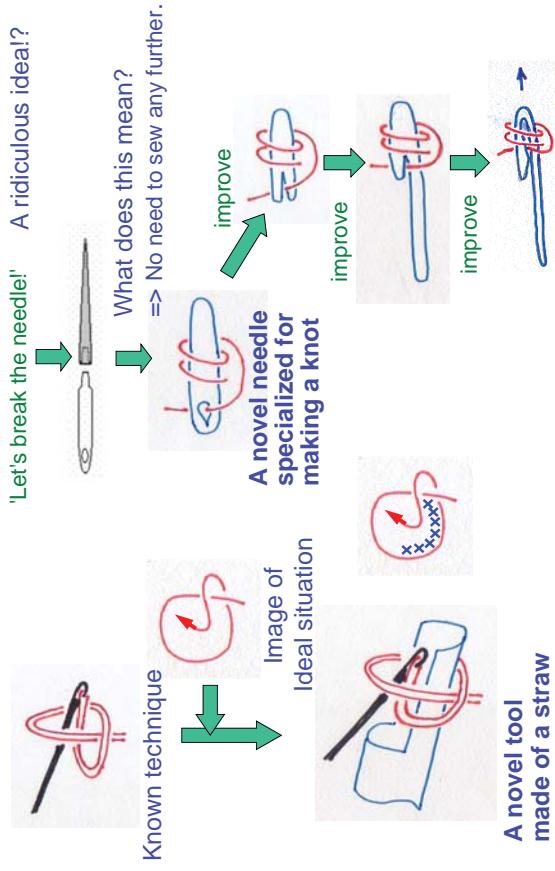
[ Box-2 ==> Box-3 ]

Ideal arrangement of a string in space  
for making a knot

It should be nice if we could hold  
the string in this arrangement  
in the space.

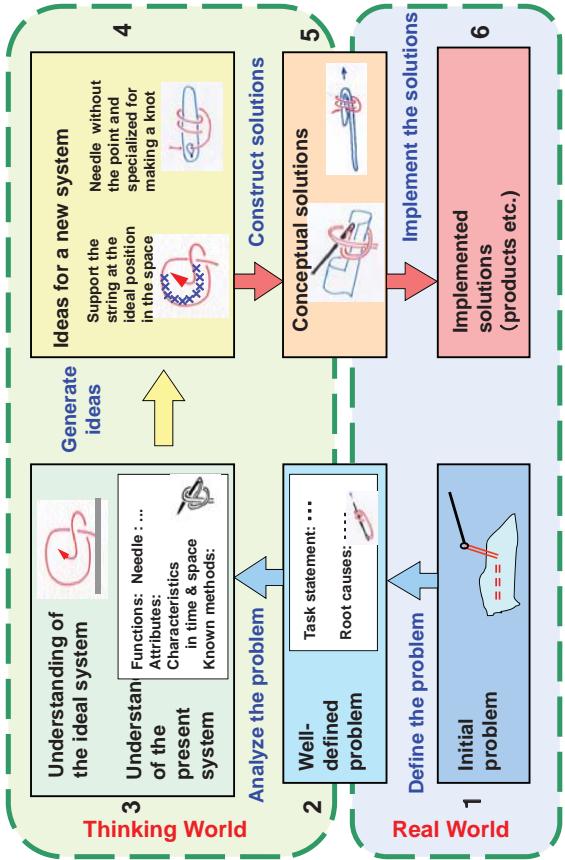


### Solution Generation: Generate Ideas and Construct Solutions [ Box-3 ==> Box-4 ] [ Box-4 ==> Box-5 ]



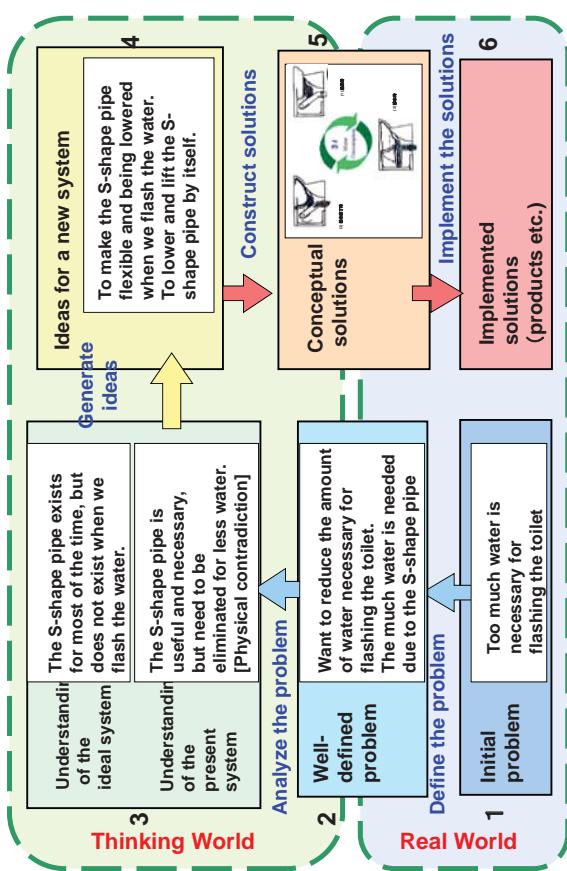
### Case study in the Six-Box Scheme: How to fix the string shorter than the needle

T. Shimoda and T. Nakagawa (2006)



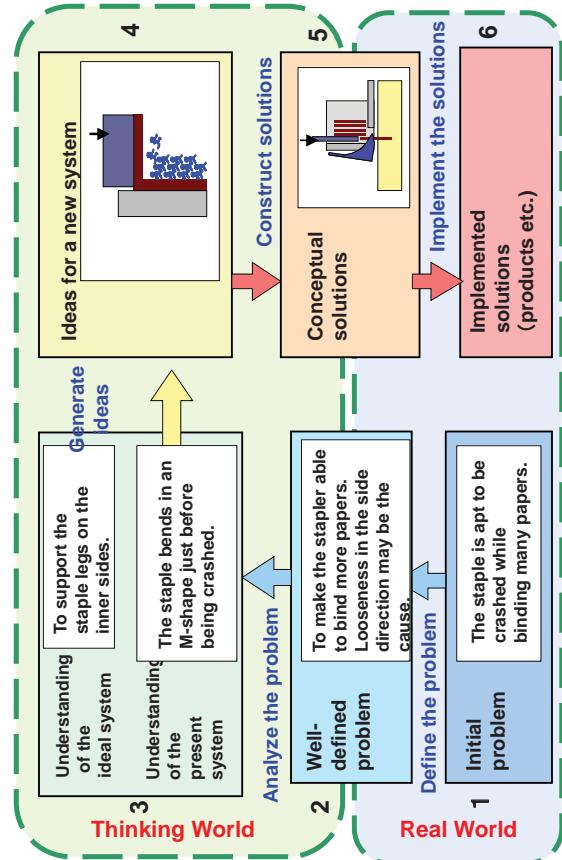
### Case study in the Six-Box Scheme: Water-saving toilets

KyeongWon Lee et al. (2003)



### Case study in the Six-Box Scheme: How to fix the string shorter than the needle

T. Nakagawa & K. Kamiya (2004)



(2) Different methods (including TRIZ) used for Creative Problem Solving  
are to be understood and described in the Six-Box Scheme.  
Components of CrePS (or contents of the six boxes) are to be described in a general terminology.

\*\* Many and various methods are actually known in literature:  
Some handbook describes, say 300 techniques'.  
It is useless to list their names or component names in our scheme.

\*\* We would like to record the individual methods with the description of their purpose, stage of usage,  
input and used (e.g. stored in the knowledge basis) information,  
generated/obtained and output information, etc.

\*\* We need to establish some general frameworks  
which can characterize and position such methods  
in such different aspects

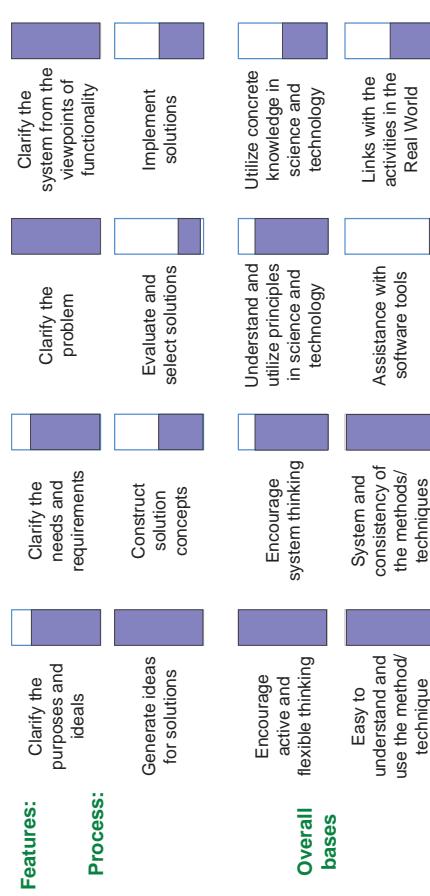
### Various methods for creative problem solving & task achieving

| Approach  | Examples in conventional methods   | Examples in TRIZ/USIT  |
|---|--|--|
| Basics in Science & Technology                  | Principles, theories & models in each discipline; Knowledge bases  | Knowledge bases of physical effects  |
| Learning from cases                             | Analogical thinking, Collections of hints, Equivalent transformation thinking  | Active use of patent databases   |
| Analyzing problems/ tasks                       | Mind mapping, KJ method (Affinity method), Quality function deployment (QFD), QC tools, Root cause analysis, Value engineering (VE), Functional analysis | Problem definition, Root cause analysis, Function & attribute analysis, Formulating contradictions, Substance-field modeling |
| Supporting idea generation                      | Brain storming, Brain writing, SCAMPER   | Inventive Principles, 76 inventive standards, Contradiction matrix, USIT operators   |
| Taking care of environmental and mental aspects | Brain storming, Facilitation methods, Cyneatics, NM method, 'The 3rd alternatives'   | Size-Time-Cost (STC) operators, Smart little people (SLP) modeling, Particles method   |
| Realizing the ideas                             | Design methods in each discipline, Pugh's method, CADCAE, Taguchi method   | Technical knowledge bases  |
| Foreseeing the future                           | Using various statistics, Delphi method, Scenario writing  | 9 Windows method, Trends of technical evolution, S-curve analysis, DE (Directed evolution)                                   |
| Towards a general methodology                   | Four -box scheme of abstraction, analogical thinking, Equivalent transformation thinking   | Four -box scheme, ARIZ, Six -box scheme of USIT  |

### Method: Hierarchical TRIZ Algorithm

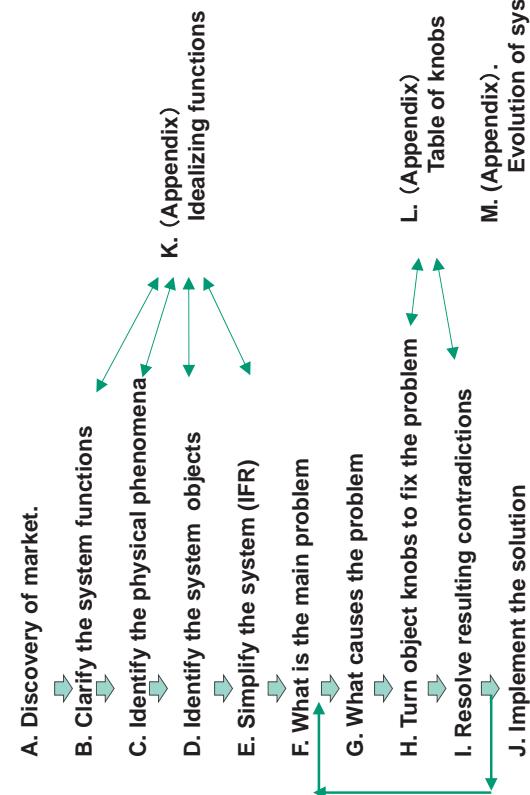
Ref.: Larry Ball, in "TRIZ Practices and Benefits", Vol. 3, Published by CrePS Institute, 2014.

**Outline:** A full process for creative problem solving, consisting of the steps: Discovery of market, idealizing functions, Clarifying the causes of the problem, Recognizing physical contradictions, Solving contradictions by use of separation principles, and Implementing solutions. Containing and reorganizing all the TRIZ methods into this full process. The process of solving physical contradictions is particularly deep and rich.



### (Example) Larry Ball's Hierarchical TRIZ Algorithm

Ref.: "TRIZ Practices and Benefits", Vol. 3, Published by CrePS Institute, 2014.



**(3) Necessary activities in the Real World for CrePS are to be surveyed in order to clarify how the CrePS in the Thinking World can contribute effectively to the Real World.**

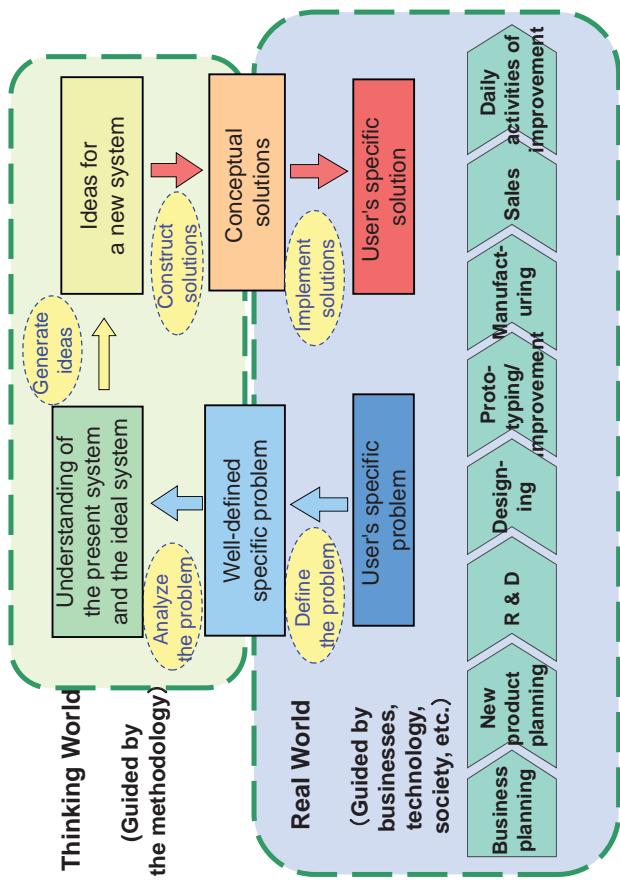
This is related to a wide range of activities, say for an industry, e.g., Business planning, New product planning, Research and development, Designing, Prototyping and improvement, Manufacturing, Marketing, Daily activities of improvement, etc.

Every stage of activities in the Real World has to solve problems and achieve tasks, and hence has opportunities and necessities of applying the general methodology CrePS.

Activities in the Real World are carried out in big streams, and CrePS may be needed and used from time to time when/whenever appropriate and effective.

**(Note: TRIZ /CrePS should not try to 'contain' or 'cover' the Real World.)**

### Position of CrePS and its Six-Box Scheme



- (4) Possible applications of CrePS are to be classified with their aims, in order to recommend concise processes of CrePS application suitable for each purpose of application.  
Evaluation and selection of individual techniques in CrePS are necessary.

#### Example of classifying the purposes:

Ref. Hajime Kasai, Japan TRIZ Symposium 2013

- Application for 'Problem solving' (in a narrow sense)
- Application for 'Improving performance'
- Application for 'Developing a new scheme'
- Application for 'Cost reduction'
- Application for 'Smaller and less weight'
- Application for 'New product planning'

#### Concluding Remarks:

The present research proposes the following target of CrePS:

To establish a general methodology of creative problem-solving / task-achieving, to spread it widely, and to apply it to problem-solving and task-achieving jobs in various domains in the whole country (and the world).

CrePS is feasible on the basis of the new paradigm of the 'Six-Box Scheme'.

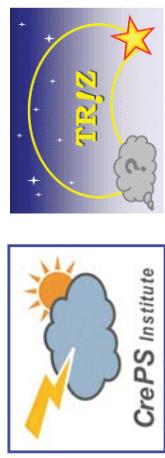
Integrate and reorganize TRIZ and many other methods into CrePS.

USIT is an example of concise full process of practicing Six-Box Scheme of CrePS.

For the above target, the author is now working:

- (1) To make a collection of CrePS application case-studies,
- (2) To describe various methods (including TRIZ) in the CrePS scheme,
- (3) To link CrePS to various activities in the Real World,
- (4) To classify the CrePS application purposes for proposing concise processes suitable for each purpose.

I wish you, researchers and practitioners, to cooperate for achieving this target.



Thank you  
for your attention

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