

## **Approach of Reverse TRIZ Using Industry System Newspaper Articles**

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### **Abstract**

The problem solving that uses the TRIZ method is effective for the improvement of the product and the technology. In addition, it is effective for the problem solving in the research and development stage without the experience enough.

However, it starts solving it only by experiencing his/her specialized field for the person who doesn't know knowledge and the use method of TRIZ. Cases and the explanations of TRIZ that offers them easiness to understand and sympathy are requested.

However, it is not easy. In the research and development, the specialized field of anyone is narrow. On the other hand, the entire section takes up various topics widely.

An approach which offered them an attractive explanation has begun. An industry system newspaper that is familiar with latest information is used. Development articles on the corresponding technology are extracted. Next, it arranges it adding the analysis with TRIZ. Case and explanations of TRIZ are made.

Those who research and develop it learn cases and explanations of their own specialized fields.

It introduces understanding by a current content of execution and a continuous approach.