Practice of Creative Thinking through TRIZ Mind Cards - Everywhere with Essence of TRIZ -

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Abstract

A viewpoint from the mind field revealed that there is a mental discrepancy between ideal and reality in company employee training, in eliminating individual's worries, or in taking measures against and resolving each problem that could happen both socially and professionally. Upon Learning that the TRIZ technique, which assists creative thinking, also helps to solve contradictions on a technical level, and imagining that it could help to resolve the mental discrepancies on the mind level, Mind Cards, which applied the 40 Inventive Principles in a word game sense, were created. The Inventive Principles, which encourage creative operations and ideas, not only have the effect to break down mental stereotypes but also show extension to images, so they could be used in various fields.