

#29 **USIT Case Study:**

A Mom's Bicycle for Safely Carrying Two Children

■ **Authors = Group at a USIT Training Seminar**

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■ **Approach**

USIT Training Seminar (2 Days), March 2008
 Open invitation, Organized by IDEA, Inc.
 Instructor: Professor Toru Nakagawa, Osaka Gakuin University

■ **Background of theme selection (Suggested by T. Nakagawa)**

- Carrying two children on a bicycle is currently Prohibited by the Road Traffic Law.
- However, under strong requests from mothers, the National Police Agency has recently shown the intention to permit it if safe bicycles are made available.
- This is a hot theme in Japanese society today and worthy of thinking about.

Problem Definition (Session 1)

① Sharing of Problem and Examining the Scope



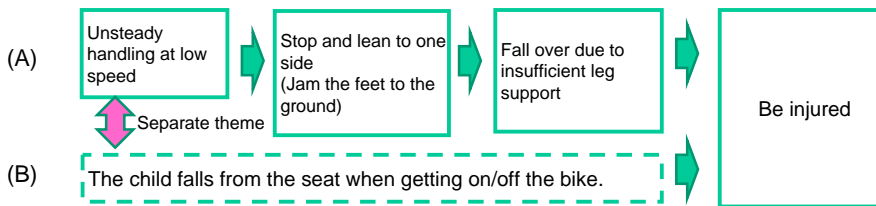
⇒ **Basic strategy selected**

- ① Focus on a bicycle, but include the use of stabilizer wheel attachments and three-wheeled cycles.
- ② Do not impair the convenience of a standard bicycle.

Problem Definition (Session 1)

② **Problem Definition Statement**

★ Unwanted effect



⇒ We have chosen the problem (A) more significant.

★ Problem definition statement :

The design should enable steady riding at low speed, easy supporting with legs when stopping and leaning to one side, and preventing from falling over.

★ Sketch :

Next slide

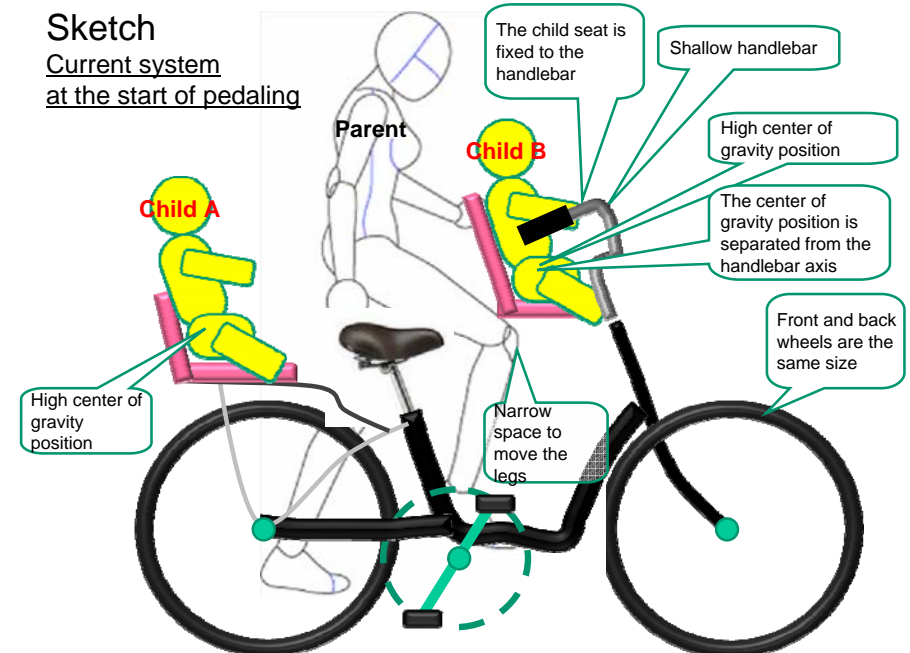
★ Root cause : **When a bicycle stops, it falls over without a support.**

★ Minimal set of related objects

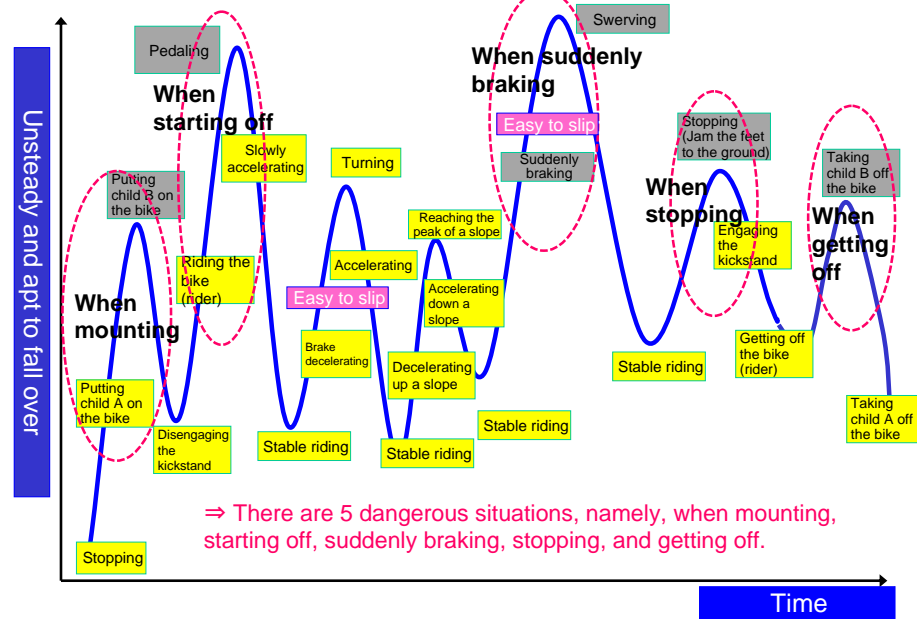
Ground, wheels, bicycle components, parent, child A, and child B

Sketch

Current system at the start of pedaling

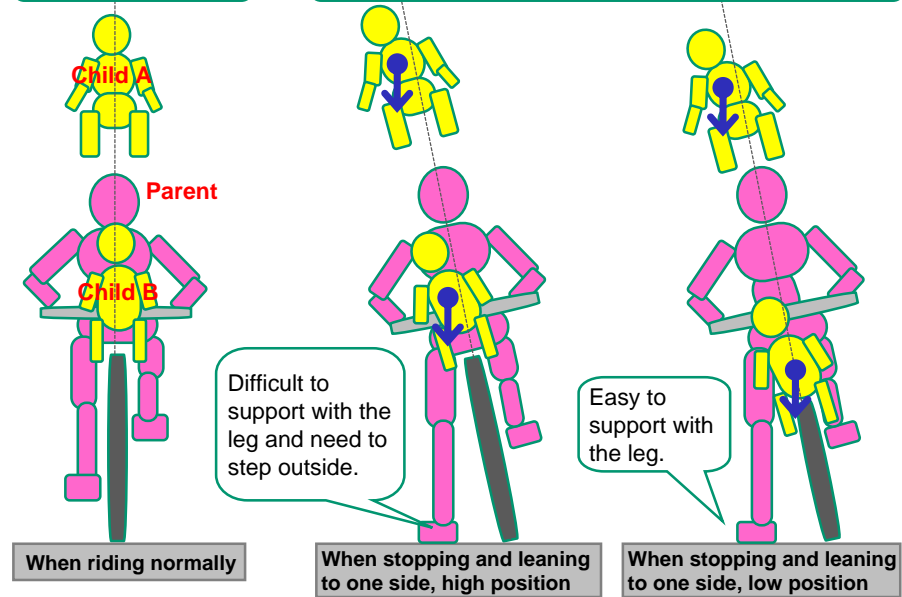


① Analysis of Time-Characteristics of Current System



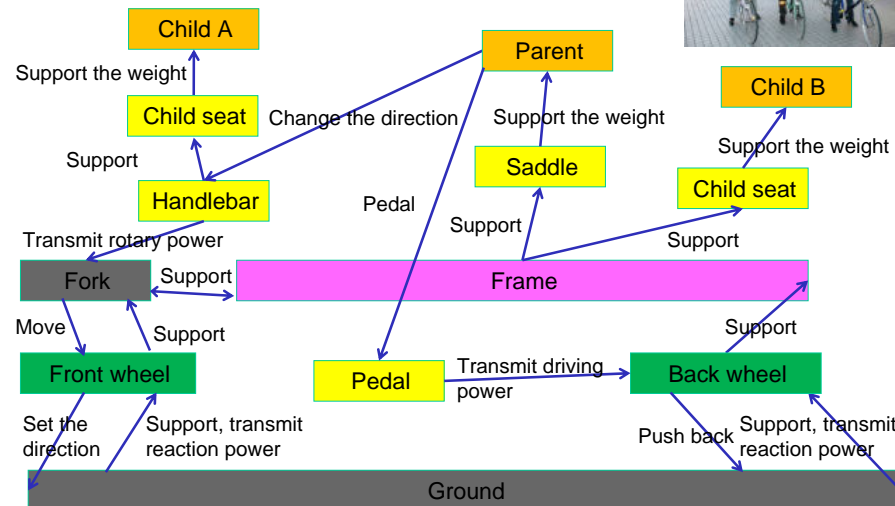
The bike frame is straight up

The bike frame is leaning to one side and the parent is supporting the weight on one leg.



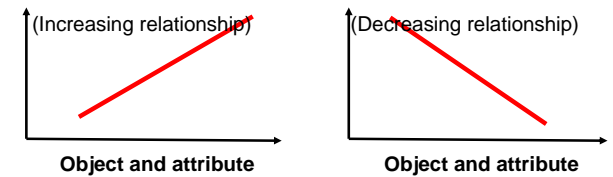
② Functional Analysis of Current System

When riding normally ;



③ Attribute Analysis of Current System

Unwanted effect



Unsteady at low speed

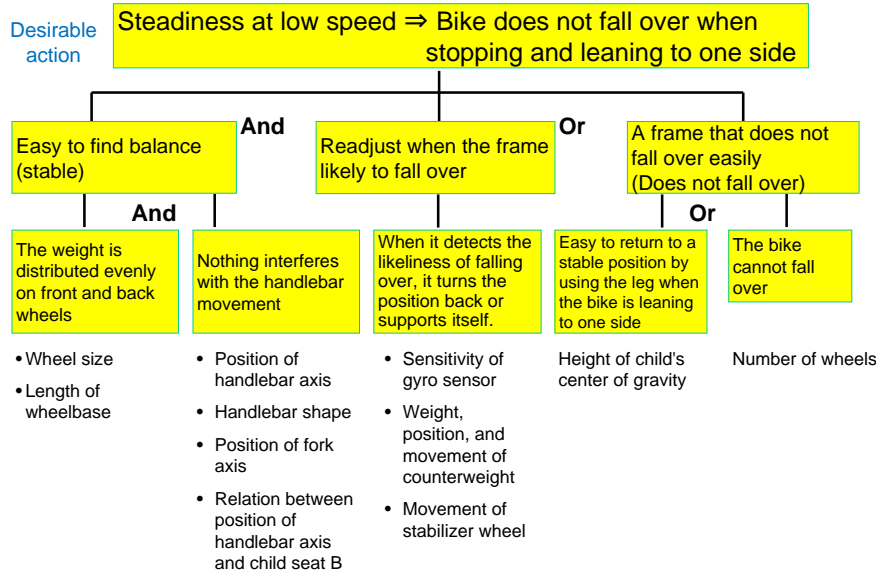
Difficult to support when stopping and leaning to one side

- Weight of 2 children
- Distance between handlebar axis and child's center of gravity
- Weight of bicycle
- Size of back wheel
- Size of front wheel
- Bumpiness of ground
- Length of wheelbase
- Grip force of wheel
- Friction with ground
- Height of child's center of gravity
- Height of bicycle's center of gravity

Height of child's center of gravity
Height of bicycle's center of gravity

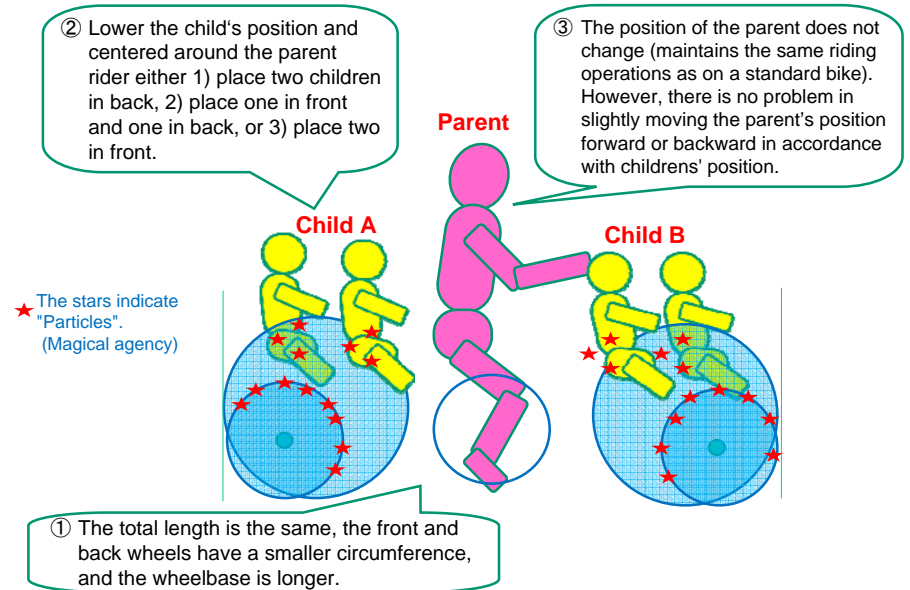
Reciprocal relationship?
⇒ Weigh the advantages and disadvantages.
⇒ **Sure enough, a low center of gravity is advantageous!**

Analysis of Ideal System

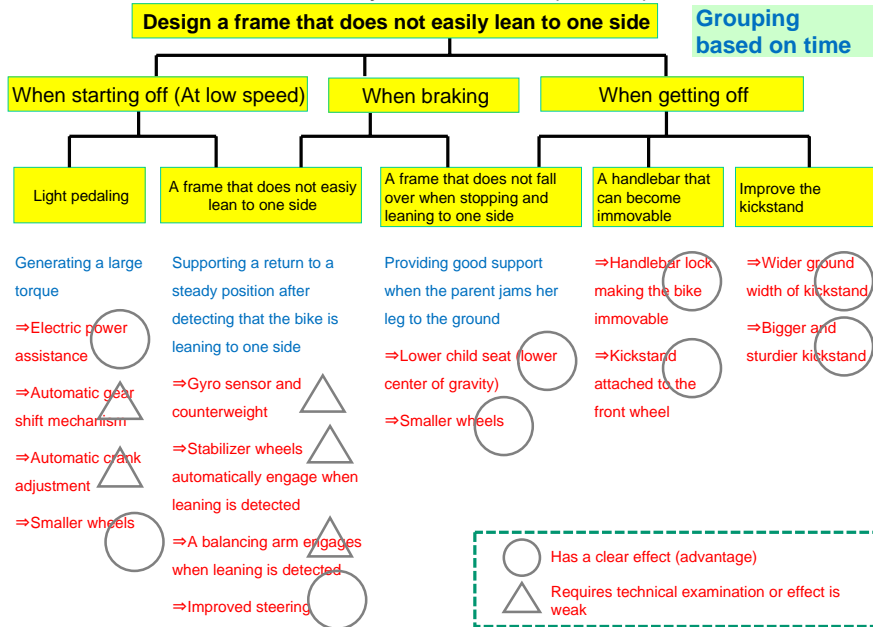


Ideal Image

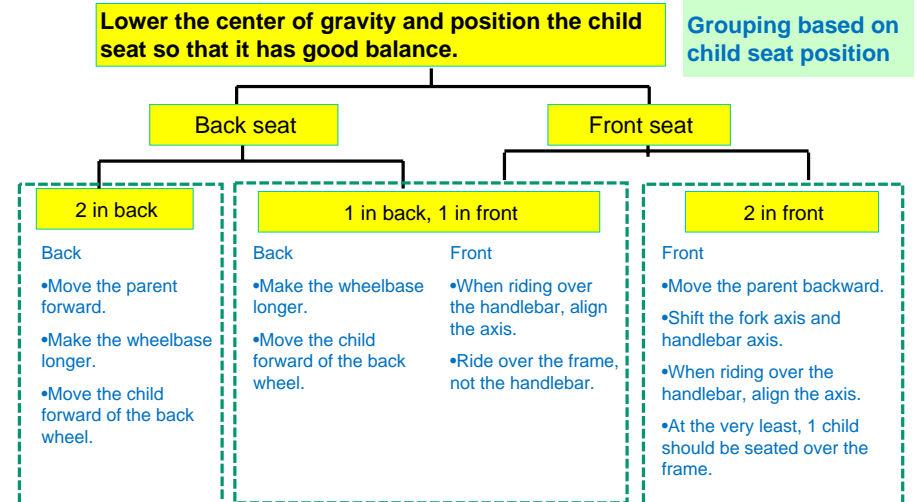
Sketch of Ideal Solution



Free Idea Generation and Systemization (Part 1)

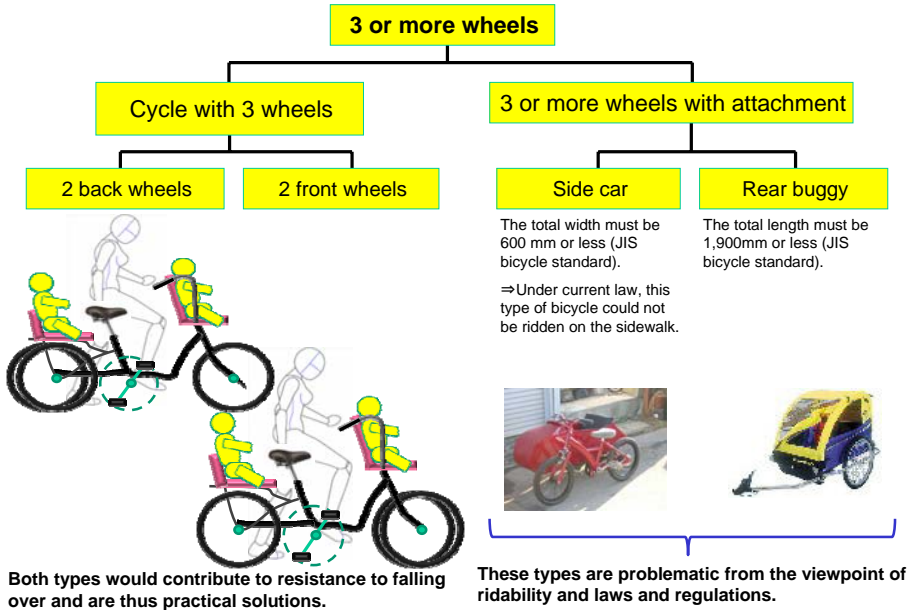


Free Idea Generation and Systemization (Part 2)



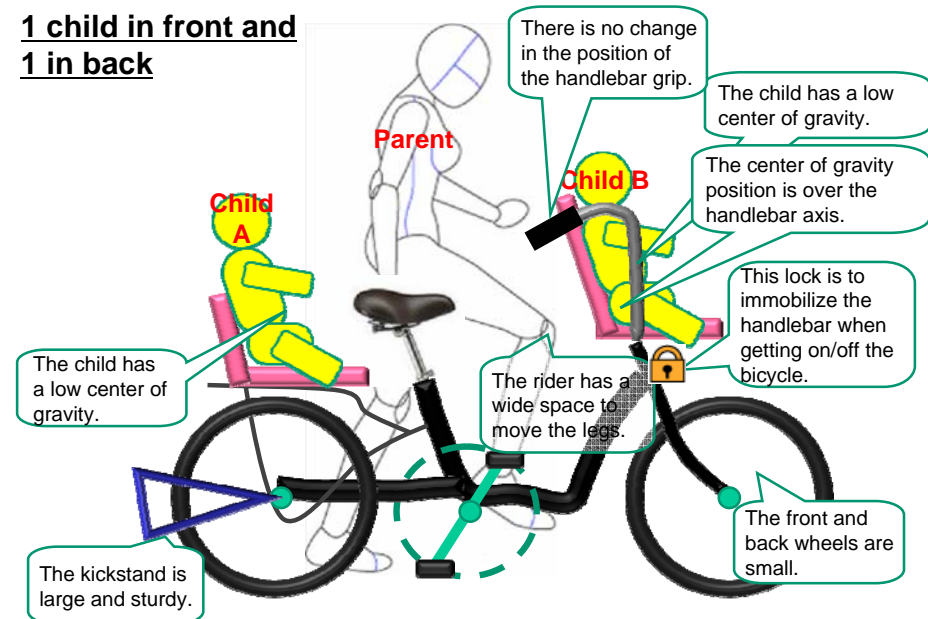
The basic solution direction is "make the wheels smaller and thus lower the center of gravity!"

Free Idea Generation and Systemization (Part 3)



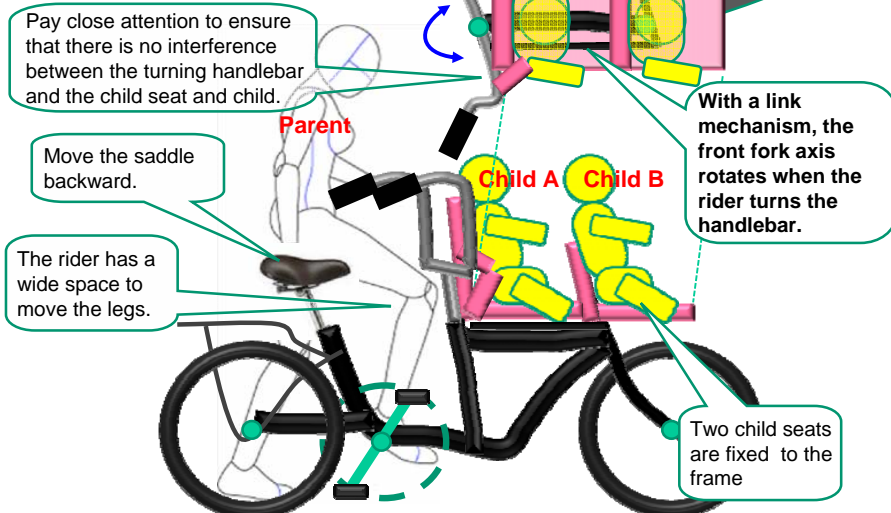
Building Solution Concept

1 child in front and 1 in back



Building Solution Concept

2 children in front



Welcome trial riding! Use it on a lease as long as you need it. 2 week trial period. May quit the lease at any time.

Conclusions

■ Applying the USIT method

- Problem definition: Starting with a provisional definition with plausible root causes, we have reviewed it at each stage.
- Problem analysis: We found it important to use different tools for revealing different aspects. Desirable actions of ideal system are important to think.
- Solution generation: We generated ideas freely and made them systematized. So we did not use USIT Operators intently; we need to study USIT Operators some more to actually use them.

■ Finding directions to solutions

- In the time-characteristics analysis, we found 'five dangerous occasions'. And by separating the problem of getting on/off, we focused on the problem while riding at low speed and while supporting with the leg during stopping.
- We noticed that "a low center of gravity" is essential for all the five dangerous occasions. This guided us the overall solution directions toward the smaller wheels and generating space between the rider and the front wheel.

Evaluation: Non-specialist participants from diverse backgrounds worked on this topic in cooperation and generated useful solutions within a limited time. Thus the training exercise and the afterward case-study writing were meaningful and satisfying experiences.