

## Call for Participation to

### The First TRIZ Symposium in Japan

To be held by the Collaborative Board of TRIZ Promoters and Users in Japan  
on Sept. 1 - 3, 2005, at Shuzenji, Izu, Japan

June 11, 2005

Toru Nakagawa (Osaka Gakuin University)

Program Chairperson

For the purpose of open presentations, discussions, and communications on the creativity & innovation methodology TRIZ and related topics, the 'Collaborative Board of TRIZ Promoters and Users in Japan' is going to hold 'The First TRIZ Symposium in Japan'. Thanks for about 20 contributions from Japan and over the world, the Symposium will be one of the major TRIZ meetings in the world this year. We wish you to participate in the Symposium and discuss with your Japanese and some international TRIZ colleagues on how to introduce, promote, and apply TRIZ and related innovation methods.

#### 1. First TRIZ Symposium in Japan, Outline

- **Date:** Sept. 1, 2005 (Thu.) 14:00 -- Sept. 3, 2005 (Sat.) 15:00 (2 days and half)
- **Location:** Laforet Shuzenji, Shuzenji, Izu, Shizuoka, Japan  
(A resort training facility, located near Mt. Fuji,  
accessible in 3 hours by local trains from Tokyo)
- **To be held by:** Collaborative Board of TRIZ Promoters and Users in Japan  
(Abb. 'Japan TRIZ CB') (Chairperson: Toshihiro Hayashi (Hitachi Co.))
- **Purposes:**
  - ◇ To penetrate and promote the creativity & innovation methodology TRIZ and its related areas.
  - ◇ To provide a meeting opportunity for various people who are interested in TRIZ (including its related areas), such as users in industries/universities/etc., researchers, teachers, public sector people, developers & vendors of tools, publishers, consultants, etc.
  - ◇ To extend the understanding, research, application, penetration, promotion, development, etc. of TRIZ.
  - ◇ To enhance the communication and integration between TRIZ and its relevant areas.
  - ◇ To provide opportunities for open presentations, discussions, demonstrations, and communications.
  - ◇ To encourage cooperative personal relationships among people, by offering chances of formal and informal communications during the stay at a resort hotel facility.
  - ◇ To make the presentations public in the forms of oral presentations, proceedings/hand-outs, and later Web postings, etc.
  - ◇ To accept presentations and participants not only from Japan but also from other countries, and to promote international communications. For this purpose the official languages are set to be Japanese and English.
- **Program and Activities:** See Attachment 1

- ◇ Opening Speeches: On the Symposium, and On the Collaborative Board
- ◇ Keynote Speeches: Toru Nakagawa (OGU) and Darrell Mann (UK)
- ◇ Oral presentations: 12 contributed papers (3 from overseas and 9 from Japan),  
30 minutes talk + 10 minutes discussion.
- ◇ Poster presentations: To be presented in parallel at booths in a hall.  
Currently 4 contributed papers (additional contributions are welcome).
- ◇ Vendor presentations and demos: Major vendor agencies will deliver their thoughts  
on how to apply TRIZ and how to promote TRIZ in Japan, and will give  
demonstrations of their tools.
- ◇ Informal group discussions: 90 and 120 minutes in the evenings
- ◇ Discussion: At the Closing session, on how to introduce, promote, and apply TRIZ in  
Japan.
- **Official language: Japanese and English.**  
Interpreter services will not be provided as a rule.
- **Proceedings:** Proceedings of all the presentations will be published in Japanese  
(including Japanese translations of most English presentations)  
In English, Abstracts of all the presentations will be bounded and  
distributed at the Symposium; Presentations in English will be printed  
in the Proceedings.
- **Scale:** About 100 participants are expected.

## 2. Outline of Agenda

### Sept. 1 Thur.

14:00 -	Opening		Welcome to the Symposium
14:20 -	Keynote 1	T. Nakagawa (OGU)	A New generation of TRIZ
15:50 -	Oral 1	S. Arita (Hitachi)	TRIZ Case Study & Matrix
16:30 -	Oral 2	V. Krasnoslobodtsev (USA)	TRIZ Case Study
17:30 -	Oral 3	K. Kumagai (Matsushita)	Promotion activities
18:30 -	( Reception )		
20:10 -21:40	Informal group discussion		

### Sept. 2, Fri.

8:40 -	Speech		On the Collaborative Board
9:00-	Keynote 2	D. Mann (UK)	TRIZ Critical SWOT
10:40 -	Oral 4	H. Kosha (Fuji Photo Film)	USIT method
11:20 -	Oral 5	A. Noda (Fuji Xerox)	USIT Case Study
12:00 -	Brief Introduction to the Poster Session		
12:20 -	( Lunch )		
13:20 -	Oral 6	K. Rea (USA)	TRIZ for Software
14:00 -	Vendor Pre. 1	Y. Konishi (MRI)	TRIZ Promotion and Application
15:00 -	Vendor Pre. 2	S. Kurosawa (SANNO)	TRIZ Promotion and Application
15:40 -	Vendor Pre. 3	M. Hotta (SKI)	TRIZ Promotion and Application
16:40 -	Poster 1	T. Takahara	TRIZ Theory
	Poster 2	A. Ishida (Hitachi)	TRIZ for Business and the Matrix
	Poster 3	M. Sawaguchi (SANNO)	TRIZ for MOT

	Poster 4	T. Kataoka (PatBrain)	TRIZ and Patents
	Vendor Demo 1	(MRI Systems)	
	Vendor Demo 2	(SANNO)	
	Vendor Demo 3	(SKI)	
18:00 -	( Dinner )		
19:00 -21:00	Informal group discussion		

### Sept. 3, Sat.

8:40 -	Oral 7	I.K. Kim (Korea)	TRIZ Method
9:20 -	Oral 8	F. Takahashi (Hitachi)	TRIZ-AFD Method
10:00 -	Oral 9	M. Kuwahara (Idea)	TRIZ Thinking Process
11:00 -	Oral 10	K. Hasegawa (Sano Office)	TRIZ and Patents
11:40 -	Oral 11	K. Nishimura (Nissan Motors)	TRIZ and Patent Activities
12:20 -	( Lunch )		
13:20 -	Oral 12	M. Unno (Kawasaki H. I.)	TRIZ and VE
14:00 -15:00	Closing Discussion		How to Introduce, Promote, and Apply TRIZ

- **Details of the Program (with Abstracts of presentations) See Attachment 1.**

### 3. Venue

- **Location:** Laforet Shuzenji, Shuzenji, Izu, Shizuoka, Japan  
URL: <http://www.laforet.co.jp/lfhotels/szk/>  
1529 Ohira, Izu-city, Shizuoka Pref., 410-2415, Japan
- **Access from Tokyo and back to Tokyo:**

<b>Sept. 1 (Thu)</b>	11:23	Lv. Tokyo	by JR Tokaido Bullet Train Kodama
	12:27	Ar. Mishima	
	12:38	Lv. Mishima	by Izu-Hakone Railroad local train
	13:11	Ar. Shuzenji	
	13:15	Lv. Shuzenji	by Laforet's Shuttle Bus service (free)
	13:40	Ar. Laforet Shuzenji	
<b>Sept. 3 (Sat)</b>	15:15	Lv. Laforet Shuzenji	by Laforet's Shuttle Bus service
	15:40	Ar. Shuzenji	
	15:56	Lv. Shuzenji	by Izu-Hakone Railroad local train
	16:28	Ar. Mishima	
	16:54	Lv. Mishima	by JR Tokaido Bullet Train Kodama 580
	17:56	Ar. Tokyo	

### 4. Registration

- **Charges:** For the full schedule (including rooms and meals) : 69500 yen  
[in case of room sharing: 59500 yen ]
- **Access to:** Program Chair: Toru Nakagawa (OGU) [nakagawa@utc.osaka-gu.ac.jp](mailto:nakagawa@utc.osaka-gu.ac.jp)  
Registration: Masatoshi Hotta(SKI) [info@triz-jp.com](mailto:info@triz-jp.com)
- **Due Date of Registration:** Aug. 18, 2005 (Thu.) 17:00 JST