

# 8<sup>th</sup> TRIZ Symposium in Japan, 2012

*Realize your dream with TRIZ!*

- ◆ Date : : **Sept. 6 (Thu.) — Sept. 8 (Sat.), 2012 (3 days)**
- ◆ Venue : Nishi(West) Waseda Campus, Waseda University  
3-4-1 Okubo, Shinjuku-ku, Tokyo
  - Connected to “Nishi-Waseda” Station of Tokyo Metro Fukutoshinnsen Line
  - 15 minutes’ walk from “Takatanobaba” Station of JR Yamanote Line and Seibu Line
- ◆ Purposes: Providing a place for presenting, discussing and communicating about TRIZ and related fields in Japan
  1. Increasing the technical level and method for propagation, promotion and application of TRIZ
  2. Encouraging the communication of TRIZ related people in Japan and the world, and promoting the understanding and propagation of TRIZ
- ◆ Languages: Japanese+ English (Parallel projection of slides in the two languages, but some presentations will be projected only in Japanese)
- ◆ Main contents: (See the Advanced Agenda on the reverse side.)

## 1<sup>st</sup> day, Sept.6 “Day for Seminar”

**Tutorial** : 「 Basics and Usage of TRIZ 」 Hajime Kasai (IDEA Co.)

**Special Interest Talk** : 「“Physical Contradiction” – A study 」 Shinsuke Kurosawa

**Special Interest Talk** : 「Introduction of cases using TRIZ in corporations 」

Fumiko Kikuchi (Pioneer Corp.), Coordinator: Setsuo Arita (Hitachi)

**Special Interest Talk** : 「Education and Training of Problem Solving with TRIZ for Younger People 」

Coordinator: Toru Nakagawa (Osaka Gakuin Univ.)

Akihiko Ikeda (Kanagawa Inst. of Tech. and Sony

**Special Invited Lecture** : 「Educating Creativity: Making the foundation for disseminating creation techniques 」 Kenichi Yumino (President of Japan Creativity Society; Emeritus Professor of Shizuoka Univ.)

**Advanced Seminar, English track**: 「From TRIZ to Inventive Design Method (IDM): towards a formalization of Inventive Practices in R&D Departments 」 Denis Cavallucci (INSA Strasbourg)

## 2<sup>nd</sup> and 3<sup>rd</sup> day, Sept.7 and 8 “Days for Conference”

**Keynote Lecture** : 「How TRIZ can contribute to a paradigm change in R&D practices 」  
Denis Cavallucci (INSA Strasbourg, 仏)

**Invited Lecture** : 「How to learn TRIZ with ease and fun 」 Jeongho Shin ((e)TRIZ, Korea)

**Presentations** : **Oral presentations (30 min. each, double tracks)**

**Poster presentations (in 2 sessions, 60 min./session)**

25 presentations from Domestic Japan, 8 from Overseas

- ◆ Fees: ¥56,500 for the whole program with Advanced Seminar  
See our Web site for details of options, presenter discounts, etc.
- ◆ Registration: Early discount due: Jul. 13, 2012 (Fri.), Final due: Aug. 22, 2012 (Wed.)  
Fill in and send us the Registration Form and Position Paper ( if you need Invitation Letter for Visa )  
posted in our Web site. Send via email to: [info@triz-japan.org](mailto:info@triz-japan.org)
- ◆ Cancellation policy: Cancellation fees apply as follows;  
**30% of fee** from Aug.24 17:00 to Sep.4 17:00, **Entire fee** after Sep.4 17:00.
- ◆ Disclaimer: Japan TRIZ Society is not responsible to any damage of participant produced by cancellation or any change of program  
by the uncontrollable reason such as natural disaster, epidemic, instructions of government offices, etc.
- ◆ For presenters: Final manuscripts due: Jul. 23, 2012 (Mon.) 18:00 JST, Send via email to: [sympo@triz-japan.org](mailto:sympo@triz-japan.org)