

On Holding the Japan TRIZ Symposium 2012

2012.6.11

Chairperson, Japan TRIZ Symposium

The Japan TRIZ Society, NPO, is going to hold the 8th Japan TRIZ Symposium 2012 in order to widely present, discuss and communicate about the creative technical innovation method “TRIZ.”

Since TRIZ(The Theory of Inventive Problem Solving) was introduced in 1996 to Japan as a philosophy, methodology and knowledge engineering tool which strongly supports the technical innovation in the industry field, many introductions and researches of application cases were performed, and it is applied in various situations as a useful tool also for software problems and business innovation nowadays.

So far, we have held 7 symposia in total each year.

This year, it will be held for 3 days from Thursday, the 6th to Saturday, the 8th of September with the theme “Realize your dream with TRIZ!”

The venue will be the Nishi(West) Waseda Campus of Waseda University located at 3-4-1, Okubo, Shinjuku-ku, Tokyo.

This Symposium will be supported by the Japan Creativity Society.

The 1st day will be a seminar day, where a tutorial and special interest lectures for relatively new people to TRIZ, a special invited talk by Kenichi Yumino (Chairman of Japan Creativity Society) and an advanced seminar by Denis Cavallucci (INSA Strasbourg, France) will be given.

The 2nd and 3rd days will be conference days, where a keynote speech by Denis Cavallucci, a special invited talk by Jeongho Shin (eTRIZ, Korea) and contributed (oral and poster) presentations will be given. This time also, we have adopted 2 presentation styles, which are normal oral presentation and poster presentation, where a close communication with the presenter is possible. The contributed oral presentations will be given parallel at two rooms, and the poster presentations will be given parallel in 2 sessions together with discussions.

As for the contributed presentations, a wide range including domestic/foreign companies, various kinds of education research organizations, group/individual level experiences and application cases, from technical-field centered TRIZ applications to those in non-technical-field are planned.

As explained above, many themes which are still more interesting than the previous ones will be presented this Japan TRIZ Symposium 2012. Nowadays, with a worldwide economic slump, it is strongly demanded to appropriately forecast the future and increase the success rate of innovations in order to make a new jump, and we firmly believe that this TRIZ Symposium will provide many useful suggestions for this purpose.

We earnestly hope that many people, not only TRIZ practitioners/educators, TRIZ application promoters and TRIZ newcomers but also creativity educators/researchers, intellectual property or value engineering related persons, development/design process innovation interested persons and those who are searching the next-era innovations and new business models will participate in this Symposium.

You don't have to be a member of Japan TRIZ Society, and we heartedly welcome those who intend to become a member at this occasion.

We believe that this Symposium will certainly be useful for the participants in various situations of their work and business.

We hope that all of you who are related not only to TRIZ but also to various roles gather together and exchange opinions and discuss actively.

We are looking forward to the participation of many people.