



The 7th TRIZ Symposium in Japan, 2011

Plan: Active International TRIZ event in Japan!

- ◆ Date : **Sept. 8 (Thu.) – Sept. 10 (Sat.), 2011 (3 days)**
- ◆ Venue : **Toshiba Kenshu Center, Yokohama, Japan**
- ◆ Purposes: Open conference for presenting and discussing on TRIZ and related areas.
 - To provide an opportunity for openly presenting, discussing, and communicating on TRIZ, a methodology for creative problem solving and innovation, and its related areas.
 - To encourage the improvement of the TRIZ methodology itself and to enhance penetration, promotion and application of TRIZ.
- ◆ Official Languages: Japanese and English (Parallel projection of slides in the two languages)
- ◆ Central Theme: **Creative Person, Innovative Organization!**
- ◆ Main contents (tentative):
 - 1st day: Tutorial and Lectures (Japanese track) + Advanced seminar (English track)
 - 2nd day: Opening, Keynote Lecture, Oral and Poster presentations, Buffet Dinner
 - 3rd day: Invited Lecture, Oral and Poster presentations
- ◆ Keynote Lecture: "Main Parameters of Value: Connecting Business Challenges to Technical Problems" by Dr. Simon Litvin (TRIZ Master, GEN3 Partners, USA)

Call for Papers: Please contribute your thoughts & your organization's activities to the whole TRIZ community!

- ◆ Subjects: Original report on practical and methodological work/activities in TRIZ and related areas. Contributions are welcome from Japan and overseas.
- ◆ Presentation styles: Oral: 40 minutes each (including 10 minutes discussion), double tracks
Poster: Short introduction (3 minutes each) and parallel presentations (of about 6 to 8 posters); about 80 minutes per session.
- ◆ Submission: Application Form and Extended Abstract (of 1 page)
Please download the Form from JTS Web site, fill it out and send it to us via email.
- ◆ Important dates: **May 17 (Tue) Due date of submitting the Extended Abstract**
Jun. 13 (Mon) Announcement of Advanced Agenda and Call for Participation
Jul. 25 (Mon) Due date of final manuscripts (presentation slides)
- ◆ Reference: For more detail: Official Web site of Japan TRIZ Society
- ◆ Sending address: Email to: sympo@triz-japan.org (Program Committee)

Japan TRIZ Society, NPO (JTS)

Web site: <http://www.triz-japan.org/e-index.html>

See also: <http://www.osaka-gu.ac.jp/php/nakagawa/TRIZ/eTRIZ/>