

The Seventh TRIZ Symposium in Japan, 2011 Advance Agenda

Aug. 27, 2011 Third Announcement (TN & YK)
Note: Subject to change.

First Day: Sept. 8 (Thu.) Seminars (A)(B)		Second Day: Sept. 9 (Fri.) Conference (C)		Third Day: Sept. 10 (Sat.) Conference (C)	
Venue: Toshiba Kenshu Center (Shin-Yokohama, Yokohama, Japan)		8:30- Registration		8:20- Registration	
9:00-9:20 Registration		9:00-9:20 Pre-session E Self-introduction by participants		9:00-9:20 Japan TRIZ Society General Assembly Meeting J	
(A) Seminar (in Japanese)		(B) Seminar (in English)		Conference (C)	
Tutorial: JI04 J Yoshihisa Konishi (Sozo Kaihatsu Initiative) What is TRIZ?		Advanced Seminar: EI02 E Simon Litvin (GEN3 Partners, GEN3 Innovation Discipline (G3:ID))		Opening: JI01 Opening Address Toshihiro Hayashi (Chairman, Japan TRIZ Soc.)	
Keynote Lecture: EI01 EJ Simon Litvin (GEN3 Partners, USA) Main Parameters of Value: Connecting Business Challenges to Technical Problems		Keynote Lecture: EI01 EJ Simon Litvin (GEN3 Partners, USA) Main Parameters of Value: Connecting Business Challenges to Technical Problems		Invited Lecture: JI03 JE Shunsuke Suzuki (Keieigihou Inc.) Equivalent Transformation Thinking: Process for Creation & Innovation	
O-1 J22 Setsuo Arita (Hitachi) JE TRIZ Penetration into Hitachi Group		O-10 J08 Takashi Ogata (Olympus Corp.) Promotion of TRIZ and other scientific methods		O-11 E02 Minli Lin (Waseda Univ.) EJ Effectiveness: Contradiction Matrices and 40 Principles	
O-12 J07 Shunsuke Migita (Prezio IP Firm) JE Improving IP with secondary problem solving		O-13 J24 Toshio Takahara () JE Resolution of contradiction of unity		O-12 J07 Shunsuke Migita (Prezio IP Firm) JE Improving IP with secondary problem solving	
Lunch (60 min.)		Lunch (50 min.)		Lunch (50 min.)	
L-a JI05 J (E) Osamu Kumasaka (Kumasaka P.E. Office) TRIZ in the problem-solution tool system		Advanced Seminar: Simon Litvin (continued)		Introduction to Posters	
L- b1, b2, b3 JI06 Kiyoshi Shikakura (IMC Japan) IM J (E) JI07 Teruyuki (Ideation Japan) J (E) Tools for DE and CIP JI08 Masatoshi Hotta (SKI) J CREAX & IFR		Advanced Seminar: Simon Litvin (continued)		Posters	
L- c JI09 J (E) USIT: Concepts and usage Toru Nakagawa (Osaka Gakuin Univ.)		Advanced Seminar: Simon Litvin (continued)		Demos A	
		O-2 J23 Rikie Ishii (Miyagi TRIZ Study) TRIZ for survival		O-3 E03 Tay Jin Yeoh (Intel, Malaysia) Case study of hybrid TRIZ, SMED, and LEAN	
		O-4 J12 Takahiro Shoji (PM Society, Kyushu, TRIZ) Practical TRIZ process: Comfortable dry shoes		O-5 E12 Yong Won Song (Korea Polytech U., TRIZ in Engineering Education)	
		O-6 J04 Heikan Izumi (Izumi Products Co.) Cost reduction method with TRIZ		O-7 E06 Hyo June Kim (trizacademy.net, Korea) PTC-Modeling: Core of Business TRIZ	
		O-8 J01 Akiniko Ikeda (SONY) Lectures on invention at a graduate school		O-9 E11 D. Daniel Sheu (Tsin Hua U., Taiwan) Systematic Trimming Method	
		O-14 J02 Yoshiharu Isaka (IDEA Inc.) TRIZ for job-related problems		O-15 J03 Shinsuke Kurosawa () JE Five main discoveries of TRIZ	
		O-16 J05 Ikuo Yoshizawa (SANN0 Inst.) TRIZ Thinking for evolutionary		O-17 J06 Masayuki Ishii (VE Society, Kansai TRIZ Development-type TRIZ (5): Laws of Systems Evolution)	
		O-18 J10 Atsuko Ishida (Hitachi Consulting Co.) Reconstruction of business solution		O-19 J15 Yoshifumi Takahashi (Willfort Intern'l) IP control for creating improved invention	
		Closing Address: JI02 Yuji Mihara (Vice Chairman, JTS)		Finish 17:30	
Supper		Buffet Dinner & Communications		Intermissions: xx 20 min., x- 15 min., x 10 min. ===== : 5 min. for moving	
Joint Session (A)(B)(C) Group Discussions - Usage of TRIZ in IP J - Usage of TRIZ in business & management J - Usage of TRIZ in IT/Software J - Education and TRIZ E and then J - Introducing/applying/promoting TRIZ J - Free discussion in English E		Finish 20:30		(Registration Categories) (A) Seminar (in Japanese) (B) Seminar (in English) (C) Conference (in Japanese & English) (A)(B)(C) Joint	
		Languages (Presentation and projection) J Japanese only J (E) Japanese talk, Japanese slides, English slides in USB JE Japanese talk, parallel projection EJ English talk, parallel projection E English only		Types Tutorial Special Interest Lectures Advanced Seminar Opening/Closing/Meeting Keynote/Invited Lectures Oral Presentation Poster Presentation Dinner, Communications Group Discussions	

Note: Due to the limited space, names of authors and their affiliations may be abbreviated.

Presentation titles are often shown in shortened forms for easier reference.

The codes, e.g. EI01, E01, J01, etc., are the presentation index in the Abstracts.

On the chairpersons, see the Agenda Table.