

**Subject:** Call for Content - Next Generation TRIZ Journal

**From:** Andrea Zimmerman <andrea@zmarketees.com>

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**To:** "'7-sheu.daniel@gmail'" <sheu.daniel@gmail.com>, "Sergeilkovenko@aol.com" <Sergeilkovenko@aol.com>, "ai@triz.org" <ai@triz.org>, "T.Vaneker@ctw.utwente.nl" <T.Vaneker@ctw.utwente.nl>, 'Darrell Mann' <darrell.mann@systematic-innovation.com>, 'Horst Nähler' <naehler@c4pi.de>, 'humberto aguayo-tellez' <haguayo73@gmail.com>, "christian.signoret@gmail.com" <christian.signoret@gmail.com>, 'Vladimir Petrov' <vladpetr@netvision.net.il>, 'Bala Ramadurai' <nikimonikado@gmail.com>, "gaetano.cascini@polimi.it" <gaetano.cascini@polimi.it>, 'Denis Cavallucci' <denis.cavallucci@insa-strasbourg.fr>, "'Dr. Noel Leon-Rovira'" <noel.leon46@gmail.com>, "lkw@kpu.ac.kr" <lkw@kpu.ac.kr>, 'Tan Runhua' <rhtan@hebut.edu.cn>, 'TRIZ Topica' <triz@topica.com>, "nakagawa@ogu.ac.jp" <nakagawa@ogu.ac.jp>, 'Paul Filmore' <P.Filmore@plymouth.ac.uk>, 'Gary Bartlett' <gary.bartlett@prodsol.com>, 'Jürgen Jantschgi' <jantschgi@aon.at>

**CC:** Ellen Domb <ellendomb@earthlink.net>

***As you all know, The TRIZ Journal website was pulled off the web last July.***

*The TRIZ Journal site was restored in November by the new owner, in a bundle with iSixSigma, providing valuable access to the archives [www.TRIZJournal.com](http://www.TRIZJournal.com)*

*However, there have not been updates since the restoration of The TRIZ Journal website.*

***In fact, the last updated issue of The TRIZ Journal was in October 2010.***

*This was not due to lack of quality article submission or engagement from the global TRIZ community.*

*The removal of TRIZ archives in July last year prompted the formation of The Continual Improvement Lab group on LinkedIn...*



***We Are Pleased to Announce Our First Call for Content!***  
**Proposals Due May 18...**

***Please share with your colleagues***



## The CIL Journal

ICI Insights Quarterly & Next-Generation of The TRIZ Journal

**Fall 2012 - Inaugural Edition**

**TWO Main Sections (other proposals welcome):**

**Fall 2012 ICI - Integrated Continual Improvement Focus: 21st Century TRIZ**

In the 21st Century, TRIZ integrates with Quality Disciplines, such as Lean Six Sigma and Theory of Constraints.

How can TRIZ principles be used in combination with tools like QFD, FMEA and TOC Maps?

What are some other insights into the future of TRIZ?

***Seeking 10-15 TRIZ-Related ICI articles, representing GLOBAL perspectives, that have not been previously published.***

<http://thecontinualimprovementlab.com/submit-an-article>

**CLICK FOR PROPOSAL FORM!**

**Fall 2012 Energy Focus**

Solar, wind, hydro, geothermal, hydro-fracking, nuclear, oil drilling, shale oil extraction, MTR coal mining, hydrogen, and more!

How can ICI - Integrated Continual Improvement (which includes TRIZ), provide better approaches to discovering energy saving & innovation opportunities?

Contributors who are experts and scholars in energy, but not ICI practitioners will receive editorial guidance and have option to co-author.

*Research of The TRIZ Journal article archives is encouraged for the development of new articles in The CIL Journal.*

Examples of past Wind Energy-related TRIZ Journal articles (1997 & 2004) for inspiration:

<http://www.triz-journal.com/archives/1997/01/a/index.htm>

<http://www.triz-journal.com/archives/2004/01/2004-02.pdf>

*Seeking 15-20 Energy-Related ICI articles, representing GLOBAL perspectives, that have not been previously published.*

<http://thecontinualimprovementlab.com/submit-an-article>

**CLICK FOR PROPOSAL FORM!**

The CIL Journal will be available Mid-August as an online download, September 1 in high-quality bound paperback. A collection of about thirty focused and peer-reviewed articles, the page count is estimated at 300 pages.

Article length suggested range: 2500 -6500 word count.

Global shipping will be available. The Journal is not a magazine, but a collection of peer-reviewed articles intended to serve as a long-term resource.

FAQs

**Q: What is the copyright arrangement with The CIL Journal?**

A: It is non-exclusive - we only ask that you credit The CIL and provide the URL.

We also do not impose the "non-commercial use" stipulation.

That seems silly, given that most of our members are practitioners, not hobbyists.

The copyright form is provided once the proposal is accepted.

<http://thecontinualimprovementlab.com/submit-an-article>

**CLICK FOR PROPOSAL FORM!**

**Q: Why is The CIL Journal a Quarterly?**

A: Since this is a volunteer effort, a monthly publication, whether online or print, would be untenable.

The quarterly allows time for us to assemble and review enough quality articles.

This is also not intended to be a magazine, but a resource that will stay relevant until the topic cycles back around (probably bi-annually).

For example, Energy, the Fall 2012 Focus Topic would not cycle back until late 2014.

The interim discussions would happen in the Energy Group (The CIL Groups ready May 1)

**Q: Why is there a Focus Topic for the Quarterly Editions?**

A: There has been an explosion of information in the years since The TRIZ Journal was originally launched.

Clutter in the online arena impacts how ideas are presented and discussed.

Our objective is to provide a framework for productive thought-sharing.

Questions, comments or interest in being on the Content Review Committee?

Email [articles@TheCILJournal.com](mailto:articles@TheCILJournal.com)

**While we are in the public beta of our website, get the latest updates in:**

**The CIL LinkedIn Group...**

**[The CIL LinkedIn Group](#)**

**CLICK to CONNECT**