2nd Global TRIZ Conference 2011 in Korea

Date : Main Session - March 10 (Thursday) - 11 (Friday), 2011

Tutorial Session - March 9 (Wednesday), 2011

Place : Dasan Hall at Korea Economic Daily Newspaper building in Seoul

Slogan : "Problem Solving for Smart Innovation" (as Practical TRIZ)

Paper Submission in English and Participants (<u>www.KoreaTRIZCON.kr</u>)

- Abstract : Due to December, 27 (Monday, extended), 2010 (with one sheet file) & notification later on

- Sending powerpoint file for USB memory (recommended as about 16 pages PPT file) due to Feb. 20, 2011

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Fee for participants with registration

- Proceeding as USB, & short handout & lunch with simultaneous translation service in English and Korean
- 50 % Discount for One Speaker of papers (Free Korea Traditional Performance for Foreign Participants)

	Dates	Participants	Speaker & Student	
	March 10 (Thu)	200 \$	100 \$	
Main Session	March 11 (Fri)	200 \$	100 \$	
Gala Dinner (*Extra fee)	March 10 (Thu) Evening	50 \$	50 \$	
	Dates	Participants	Student	
Tutorial (*Extra fee)	March 10 (Wed)	200 \$	100 \$	

* This program is still temporary.

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March 9 (Wed)		10 (Thu)		11 (Fri)		
Time	Pre Conference (Tutorial)	Conference				
9:00		Registration & Opening by President of KATA		Registration		
10:00	Dr. Oleg Feygenson	Professor Jungwha, Han – Business TRIZ		Professor KyungJin, Park – Axiomatic Design, Robust Design		
	(Russian TRIZ Master)	Keynote speech by Dr. Oleg Feygunson		Prof. Denis Cavallucci at INSA Strasbourg		
11:00	– Advanced TRIZ Topics			Poster Session & Lunch		
12:00		Keynote speech by Korea TRIZ Champion				
13:00	Lunch	Lunch				
14:00	Prof. Denis Cavallucci	Foreigner's Presentations	Company, Academy Session	Korea Big Companies	Creative Design Education	
	(Former President of ETRIA) – Computer Aided Innovation	Russia, Europe, Asia, America and etc.	Case studies at small companies & Universities	Samsung, LG, Hyundai Motors, POSCO, Hynix semiconductor and etc.	Creative Design Education Using TRIZ and Conceptual Design Methodology	
18:00				Closing		
19:00 ~	B.O. D of KATA Meeting	Gala Dinner		Korea Performance (for foreigner & staff)		