

# Japan TRIZ Symposium 2008

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 ETRIA Members Meeting  
 ETRIA TFC 2008, at Univ. of Twente, Netherlands

## About Japan TRIZ Society(JTS), NPO

~2007 : Activities by less than 20 voluntary members

May, 2004 ~ : Roundtable meetings on TRIZ

Jan, 2005 ~ : TRIZ Collaborative Board

(hosted 1<sup>st</sup> ~ 3<sup>rd</sup> TRIZ Symposium in Japan)

2008~ : Government Approved Voluntary Activities  
 by registered TRIZ-minded members

- Start from December 27, 2007-

Members: About 140, Sept. 2008

- To function as the center for dissemination of TRIZ in Japan
- Open and nation-wide activities to contribute to the reinforcement of technologic development power & international competitiveness of Japan
- To provide Japan's TRIZ community with places for communication such as symposia, study societies and so on.

TRIZ Symposium 2008 in Japan (10/09/2008—12/09/2008)

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From: Toshihiro Hayashi: Opening Address of Japan TRIZ Symposium 2008

## Growth of TRIZ symposia in Japan

Number	Organizer	Time	Place	Attendees	Presenters
First	Japan TRIZ CB	Sept. 1—3, 2005	Laforet Shuzenji, IZU, Shizuoka	104	20
Second	Japan TRIZ CB	Aug. 31—Sept. 2, 2006	Panahills Osaka, Suita, Osaka	157	34
Third	Japan TRIZ CB	Aug. 30—Sept. 1, 2007	TOSHIBA Education & Training Institute, Shinyokohama	204	34
Fourth	Japan TRIZ Society (JTS)	Sept. 10—12, 2008	Laforet Biwako, Moriyama, Shiga	before (Aug. 28) <del>167</del> After <b>180</b>	46

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## Participants breakout transition through 1<sup>st</sup> to 4<sup>th</sup> TRIZ Symposium in Japan

		2005(1)	2006(2)	2007(3)	2008(4)
Presenters	Japan				
	University/research institute	1	6	3	4
	Industries	9	10	10	10
	Personal, Study group and others	2	2	6	10
	Service Providers	5	5	5	8
Overseas	3	11	10	14	
Total	20	34	34	46	
Tutorials				2	2
Attendees *	Industries Users (except IP)	71	94	142	97
	Education/Consulting	9	43	42	40
	TRIZ tool vendors	15	2	1	7
	Others (IP, IT, Personal etc)	9	8	10	23
	Total	104	147	195	167
Final attendees			157	204	180

(\* including presenters, based on advance registration) (as of Aug.28.2008)

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(Sept. 12, 2008) 4

## Policies of Japan TRIZ Symposium 2008

### (1) An open and active conference for all the people involved in TRIZ:

- Dec. Announcement of outline (date, place, schedule)
- Feb. 20** Announcement of plan, Call for Papers
- Mar. 18 Announcement of Keynote speakers, Invited talks.
- May 15** **Submission due: Extended Abstract (full 1 page)**  
Check and review by Program Committee (4 members)  
Symposium organization committee meeting (7 members)  
Japan TRIZ Society Management Meeting (18 members)
- Jun. 12** **Announcement of Advanced Agenda (in detail), Abstracts, Call for Participation**
- Jul. 28** **Due date of Final Manuscripts (slides: required; full paper: optional)**  
Check by Program Committee (4 members)  
Japan TRIZ Soc. Management Meeting.  
Translation work of Engl. => Jap. and Jap. => Engl.
- Aug. 25** **Due date of registration for participation**  
Japan TRIZ Soc. Management Meeting
- Sept. 2 Proceedings final manuscripts sent to the printer.
- Sept. 10-12** **Japan TRIZ Symposium 2008**

### (2) As much opportunities of presentation and discussion

- (a) **Oral presentation:**  
**2 Keynote Lecture: 60 min** (45 min. talk + 15 min. Q&A) plenary  
**1 Invited paper: 40 min** (30 min. talk + 10 min. Q&A) plenary  
**23 Contributed papers: 40 minutes** (30 min. talk + 10 min. Q&A) **double track**
- (b) **Poster presentations:**  
**21 Contributed papers: 3 sessions with 7 posters in parallel for each session**  
Session: Introductory talks (3 min. each) in a plenary session (total 25 min.)  
Poster presentations (70 min. in parallel). max. 16 printed slides  
-- Posted during the whole 3 days; Scheduled as regular sessions.  
Almost all participants visited 2-3 poster presentations in each session.  
Author's preferences of either Oral or Poster were almost entirely met (this year).  
Poster presenters evaluated 'highly satisfied'.
- (c) **Demos by vendors**  
Demo booths during the whole 3 days.  
Books, software tools, seminar/training information etc.
- (d) **'Buffet Dinner & Communications' sessions in the both 2 evenings**  
2 hours, without seating, with meals and drinks

### (3) Primarily National AND Partially (but as much as possible) International

- (a) **Official language: Japanese and English**
- (b) **Oral sessions** (including the 'Introduction to Posters' sessions):  
Presentation: in Japanese or in English (no interpreter service)  
**Slide projection: Japanese and English in parallel** (some: Japanese only)  
Discussion: interpreter service in both directions
- (c) **Poster sessions:**  
Presentation: in Japanese or in English (no interpreter service)  
Printed slide posters: in Japanese or in English (some: in both languages)  
Discussion: no interpreter services
- (d) **Manuscripts:**  
**Foreign Authors: in English only. Translation into Japanese by the organizers.**  
**Japanese Authors: in Japanese and also in English translation**  
(English translation is supported by the organizers on Author's request.)
- (e) **Proceedings:**  
**English Edition:** Keynotes, oral presentation slides, posters, (all in English)  
**Japanese Edition:** Japanese slides + original English slides (for all the presentations)
- (f) **Evaluation:** Japanese participants: very good, satisfied.  
Japanese authors: hard job, but supported well by the organizers.  
Foreign authors: thanks for Japanese translation;  
Presentations by Japanese authors are understandable.  
Organizers: Very heavy load. Thanks for the volunteer supports by about 10 people.

### Some observations:

- (a) **Predominant involvement by industries and industrial engineers**  
Presentations by Intel (Keynote by Amir Roggel (Israel),  
4 case studies (Malaysia and USA)  
Samsung Electro Mechanical Co. (Korea)  
  
Matsushita Electric Industries (new name: Panasonic Corp.),  
Hitachi, Tohoku Ricoh, Koganei, Pioneer, Sharp, and Konica-Minolta group.  
  
(Also in group presentations: Toshiba, Denso, Fujitsu, SONY, Fuji Xerox,  
Yokogawa Electric Industries, Sekisui,  
Kawasaki Heavy Industries, Sekisui House, Bridgestone, Kokuyo Furniture.
- (b) **Voluntary TRIZ Study Groups are formed by multiple company engineers.**  
9 presentations by 7 such groups.
- (c) **TRIZ in academia exists but in a limited number.**
- (d) **"TRIZ Home Page in Japan" serves as the "Public Web Site" in TRIZ in Japan.**

See: [Toru Nakagawa: 'Personal Report of Japan TRIZ Symposium 2008'](#)  
posted on Oct. 26, 2008 in "TRIZ Home Page in Japan"  
Review of all the presentations with many slide quotations, 65 printed pages.