### **Index of Contents**

#### SCIENTIFIC ARTICLE

1.) Rhetorical Topics and TRIZ - Progressive Methods with Unnoticed Capacity?

Bayer, Thomas (Wittenstein AG, Germany); Spohr, Antonia (PhD Student Eberhard-Karls-University of Tübingen, Germany

2.) TRIZ Course Enhances Thinking And Problem Solving Skills Of Engineering Students

Belski, Iouri (Royal Melbourne Institute of Technology, Australia

3.) TRIZ-Fractality of Mathematics

Berdonosov, Victor (Komsomolsk-na-Amure State Technical University, Russia); Redkolis, Elena (Komsomolsk-na-Amure State Technical University, Russia)

4.) From design optimization systems to geometrical Contradictions

Cascini, Gaetano (University of Florence, Italy); Rissone, Paolo (University of Florence, Italy); Rotini, Federico (University of Florence, Italy)

5.) Evolution Hypothesis as a means for linking system parameters and laws of engineering system evolution

Cavallucci, Denis (INSA Graduate School of Science and Technology, France); Rousselot, Francois (INSA Graduate School of Science and Technology, France

**6.) TRIZ Method Introduced to the Calculation Field** *Cretu, Simona-Mariana (University of Craiova, Romania)* 

7.) Relationships between TRIZ and classical design methodology Deimel, Markus (Polysius AG, Germany)

8.) Applying TRIZ for Systematic Manufacturing Process Innovation:

The Single Point Incremental Forming Case

Duflou, Joost R. (Katholieke Universiteit Leuven, Belgium); D'hondt, Joris (Katholieke Universiteit Leuven, Belgium)

9.) Creating a holistic Product Development Methodology by Merging Systems Theory and Dialectics

Feldhusen, Jörg (Chair and Institute for Engineering Design IKT, Germany); Schulz, Ingo (Cassalla GmbH i. G., Germany)

10.) Tracing unorthodox use - A TRIZ-related ideation method in systematic product innovation

Hentschel, Claudia (Fachhochschule für Technik und Wirtschaft Berlin, Germany)

11.) Classical TRIZ and OTSM as a scientific theoretical background for nontypical problem solving instruments

Khomenko, Nikolai (European Institute for Energy Research, Germany): Ashtiani, Mansour (Delphi, USA)

12.) Application of S-Shaped curves

Kucharavy, Dmitry (LGECO - Design Engineering Laboratory, France); De Guio, Roland (LGECO - Design Engineering Laboratory, France)

13.) Capturing The Voice Of The Customer Before The Customer Knows What They Want

Mann, Darell (Systematic Innovation Ltd, UK)

# 14.) Education and Training of Creative Problem Solving Thinking with TRIZ/USIT

Nakagawa, Toru (Osaka Gakuin University, Japan)

15.) Innovation Activities Based On S-curve Analysis and Patterns of Technical Evolution -"From the standpoint of engineers, what is innovation"?

Sawaguchi, Manabu (The Sanno Institute of Management, Japan)

# 16.) TRIZ-based Technology Know-how Protection - How to find protective mechanisms against product piracy with TRIZ

Schuh, Günther (Fraunhofer Institute for Production Technology, Germany); Haag, Christoph (Fraunhofer Institute for Production Technology, Germany); Kreysa, Jennifer (Fraunhofer Institute for Production Technology, Germany)

# 17.) Bionics in Patents – Semantic-based Analysis for the Exploitation of Bionic Principles in Patents

Walter, Lothar (University of Bremen, Germany); Isenmann, Ralf (University of Bremen, Germany); Moehrle, Martin G. (University of Bremen, Germany)

### INDUSTRIAL AND PRACTIONAL ARTICLE

- 18.) Lessons Learned in the Introduction of TRIZ at Siemens A&D Adunka, Robert (Siemens AG, Germany)
- 19.) Systems approach: modelling engineering systems using Interactions Causality Scheme
  Axelrod, Boris (ALGORITHM Ltd., Russia)
- 20.) TRIZ as a catalyst for Project Management (PM) excellence (and PM as catalyst for systematic innovation, i.e. the other way round)

  Bersano, Giacomo (Active Innovation Management, France);

  Bregonzio, Valerio (SAIPEM Spa, R&D Department, Italy)
- 21.) Intel Corporation's Expert TRIZ Field Guide Conley, David W. (Intel Corporation, USA)
- 22.) In Search of seventh generation of quality, a new paradigm TRIZ

  Córdova López, Edgardo (Instituto Tecnológico de Puebla, México);

  Hernández Delgado, José Gregorio (Instituto Tecnológico de Puebla, México)
- 23.) Applying the TRIZ-CBR model for improving a system
  Cortes Robles, Guillermo (Instituto Tecnológico de Orizaba, Mexico);
  Gallardo Córdova, Maricela (Instituto Tecnológico de Orizaba, Mexico);
  Negny, Stéphane (Institut National Polytechnique de Toulouse, France);
  Le Lann, Jean Marc (Institut National Polytechnique de Toulouse, France)
- 24.) Product DNATM and the CREAX Property Matrix Dewulf, Simon (CREAX, Belgium)
- 25.) The Complete Technical System Generates Problem Definitions
  Domb, Ellen (The PQR Group, USA);
  Miller, Joe A. (Quality Process Consulting, USA)
- **26.)** TRIZ Tools within IP Strategic Framework Development *Ikovenko, Dr.-Eng.Sergei (GEN3Partners an MIT, USA)*
- 27.) Innovation and Quality Need to Go Together for Capturing Value Ishida, Atsuko (Hitachi Consulting Co., Japan)

# 28.) The industruction and application of TRIZ in industrial businesses in Germany - an investigative study

Jandt, Martin (recent Industrial Engineer graduate from Technical University Berlin, Germany);

Schueler-Hainsch, Eckhard (Daimler Chrysler AG, Germany)

# 29.) Joint Application of TRIZ in Groups of Several Companies in Austria Approach & Case Studies of Cross-Company Workshop

Jantschgi, Jürgen (University of Leoben, Austria); Fresner, Johannes (STENUM GmbH, Austria)

## 30.) Development of the Technological System Tool as a basis of TRIZ

Jiman, Pavel (The Technical University of Liberec, Czech Republic); Busov, Bohuslav (The Brno University of Technology, Czech Republic)

## 31.) TRIZ and a New Artificial Intelligent PRIZ Type Software

Kalja, Ahto (Institute of Cybernetics at Tallinn University of Technology, Estonia); Tiidemann, Tiit (Tallin College of Engineering, Estonia); Matsalu, Toomas (Institute of Cybernetics at Tallinn University of Technology, Estonia)

### 32.) ISQ Vs PE & FAA

Karimi, Mahmoud (Iranian Institute of Innovation & Technological Studies, Iran); Anvar, Meysam Maleki (Imam Hosein University, Iran)

# 33.) OTSM-TRIZ as a Technology of Training of the Expert in Education Innovative improvement of consumer products

Korzun, A. (MCSIAQRES, Belarus)

## 34.) Innovative improvement of consumer products

Ksenofontova, Marina M. (Technology Research Center "Algorithm, Russia); Feygenson, Oleg N. (Technology Research Center Algorithm, Russia)

## 35.) Intruduction of TRIZ in the Sensata Technologies Holland Organization

Kuij van der, Albert J. H. (Sensata Technologies Holland BV, The Netherlands)

## 36.) The application of TRIZ methodology in iron & steel making industry

Lee, HeeChoon (Intellectual Property Group, Korea); Bukhman, Isak (TRIZ Solution Inc., USA);

Yoon, Hong R (TRIZ Centre Inc., Korea)

# 37.) Inventing Business Innovations and traditional TRIZ – by WOIS: Contradiction Oriented Innovation Strategy

Linde, Hansjürgen (University of Applied Sciences, WOIS Innovation School, Germany) Herr, Gunther (WOIS Institute, Germany)

Rehklau, Andreas (University of Applied Sciences, WOIS Innovation School, Germany)

### 38.) Integration of Method of Systemic Constellations into

Moderated Educational and Problem Solving Workshops with

TRIZ for Technical and Non-Technical Tasks

Livotov, Pavel (European TRIZ Association, Germany)

### 39.) TRIZ for reverse market research

Miecznik, Bert (Wittenstein AG); Glaser, Markus (Wittenstein AG)

Oldser, Markas (Witteriston 1710)

## 40.) TRIZ Tools to evaluate marketing strategy and product innovation:

## A new start-up case study of silicone technology

Nani, Roberto (Scinte s.n.c. Ranica, Italy)

Regazzoni, Daniele (University of Bergamo, Italy)

## 41.) From problem solving to innovation:Providing an efficient framework for TRIZ

Nuland Van, Dimitri (De Valck Consultants, Belgium) Péran Estépa, Cristobal (De Valck Consultants, Belgium)

- **42.)** No Need for Methods? Schweizer, Peter (MethoSys GmbH, Switzerland)
- **43.)** Selecting Contradictions for Managing Problem Complexity Souchkov, Valeri (ICG Training & Consulting, The Netherlands); Bolckmans, Karel (Koppert BV, The Netherlands)
- **44.)** Trends Of Toyota Production System Evolution TPS-TESE Wolfson, Dmitri (Galgano & Associates, Italy); Ikovenko, Sergei (Matriz, USA)