

Values of the World WTSP Catalogs: for Site Owners, for TRIZ Experts, for TRIZ Users, and for TRIZ. -- Who then Creates the Values?

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WTSP (World TRIZ-related Site Project)

Goals: Catalogs of selected websites of TRIZ and related methods in the world with individual introductions

Values of World WTSP Catalogs:

For site owners: Full introduction to one's own website

For TRIZ leaders/experts/practitioners: Overview of entire range of TRIZ websites in the world, to find good and new methods/activities

For TRIZ practitioners/users/learners: Source of information of good websites for studying/applying TRIZ and related methods. Initially prefer Country Catalogs, later go on to World Catalogs

For TRIZ: Progress/development of TRIZ is visible. Encourages international and interdisciplinary cooperation.

Who creates the Values?

--- TRIZ leaders/experts/practitioners (including site owners)



We published the ["Call for Contributions to the World WTSP Catalogs"](#) on Jan. 25 and sent Letters to TRIZ leaders/colleagues of about 30 countries individually. In response, we received preliminary manuscripts from Korea (Min-Gyu Lee), Poland (Joanna Majchrzak), Taiwan (Ming-Hung Sung), and Malaysia (EngHoo Tan), as well as a number of personal communications.

In general, these answers reflect the **difficulties of getting cooperation** from TRIZ leaders/colleagues in their countries.

In order to overcome this long-standing obstacle, we should clarify the Goals and Values of the World WTSP Catalogs and be confident to establish them.

The concrete **Goals of our WTSP project** are to create the **World WTSP Catalogs**, which will list good/useful websites all over the world in the fields of TRIZ and related methods, with proper evaluation/selection/categorization/introduction.

The Value of the World WTSP Catalogs is considered here from four points of view: (1) Website owners (individually), (2) TRIZ leaders/experts/practitioners, (3) TRIZ practitioners/users/learners, and (4) TRIZ itself.

(1) The Value of the WTSP Catalogs is primarily **for individual website owners** to present their websites concisely, in a standard format, and also fully in a free format.

They are encouraged to write **a full introduction of their website** in free format, using illustrations/tables/etc. on 2 to 20+ pages in A4. The introductions should be evaluated highly by other TRIZ experts and Attractive to many TRIZ people. Depending on the different types/roles of websites, there may be suitable ways/contents/structures of such introductions. We now have [9 examples of full site descriptions](#).

(2) The Value of the World WTSP Catalogs **for TRIZ leaders/experts/practitioners** is that the Catalogs provide **an overview of the entire range of TRIZ-related websites in the world**. They can quickly look for good and new websites, understand the development/progress of TRIZ and Around-TRIZ, and study new approaches and methods through the websites.

Such Values **have to be prepared beforehand** by properly collecting/evaluating/selecting/categorizing/presenting good websites in the world. In order to enjoy Values, of course, someone has to create them. Such preparation work can only be done with the cooperation of many TRIZ leaders/experts/practitioners over the world.

We have already built the **framework of World WTSP Catalogs**, such as Standard Form of Site Description, Evaluation Criteria, Categorization Method, Structure of Catalogs, Process of Building Catalogs, etc.

(3) The Values **for TRIZ practitioners/users/learners** are the **useful source of information** about good websites and their contents for learning/studying TRIZ and Around-TRIZ.

Such people are initially interested in websites that are easy to learn and apply TRIZ methods, that are written in their own language, and that are active in their own country. Then some advanced practitioners/users go on to read/use the World WTSP Catalogs, mostly at the levels of ◎○.

This means that **we need Country WTSP Catalogs** in each country, written in different languages, in addition to the World WTSP Catalogs (written in English) for global use. TRIZ leaders/experts/practitioners in the country should make such Country WTSP Catalogs, which contain the websites at the levels of ◎○□△ and active in the country. An example is made in

Japan in the pilot project (Mar. 2018). (Note that the Manuscripts of Country Part of World WTSP Catalogs ask to include the sites at the levels ◎○□.)

Full introductions of excellent websites (◎○) should be written Attractive for TRIZ practitioners/users in different countries.

(4) The Value of the World WTSP Catalogs **for TRIZ itself** is that the progress of TRIZ in all aspects, e.g. methods, applications, activities, dissemination, etc., is clearly shown.

In this way, **TRIZ becomes visible** in the broad fields of creativity and innovation. This has the effects of stimulating the integral use of TRIZ with different methods and improving the methods of creativity and innovation.

We should also note an **intangible Value of the WTSP project**: If we overcome the current obstacle, we will get the important keys for **international and interdisciplinary cooperation** in and around the TRIZ community in the world.

Appeal: Let's create the Values of the World WTSP Catalogs! It is the task of us, the TRIZ leaders/experts/practitioners in the world. We should make the Catalogs Useful and Attractive. The WTSP Catalogs of TRIZ and Around-TRIZ are the pioneers of Catalogs of Websites in any specific field.

Our Plan: Please submit your **Manuscripts of Country Part** of World WTSP Catalogs by Apr. 16, then we will submit our WTSP paper to ETRIA TFC2023 by Apr. 23.

Please submit **Full Site Introductions** of your own website by Jun. 10, then we will send our final paper to TFC2023 by Jun. 30.

Let's work Together ! Connected !! to make the World WTSP Catalogs Useful and Attractive !!!