

WTSP Activities in Korea
Korea Part of World WTSP TRIZ Catalogs
Draft (Version 0.7) by Min-Gyu Lee

Great success in Korean business/economy by actively introducing TRIZ



There are NOT so many great TRIZ websites in Korea

Big industries: Keep TRIZ activities secret --- No open websites
 Consultants & universities: Cooperate with companies -- No disclosure
 First generation TRIZ leaders --- Some of them have left/reduced activities
 1000+ TRIZ references --- Academic references are open, but not others.
 Conferences in Korea --- Papers/presentations are not made open.
 Many TRIZ colleagues: Understand WTSP --- Busy. Very few contributions.

We (in Korea) do not share TRIZ related information enough and we are losing some of old but good information and people.





WTSP TRIZ Catalogs ==> "Useful and Attractive" A Solution !!

Toru Nakagawa, Mar. 15, 2023

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WTSP Activities in Korea: Great achievement with TRIZ, but NOT so many great open TRIZ sites in Korea. (V 0.7) (Min-Gyu Lee).
-- Why? What to do?

We all know that South Korea has achieved great success in their business and economy for these two decades by introducing and applying TRIZ in big companies, in cooperation with universities, consultants, government programs, etc.

Min-Gyu Lee, an active TRIZ consultant in Korea, sent me a month ago a draft (Version 0.7) of Korea Part of the World WTSP Catalogs. His email communication and my reply are [posted on "TRIZ Home Page in Japan"](#) . Here I summarize the communications, for asking your attention and collaboration.

M.G. Lee writes: "The Korean TRIZ society is remarkably positive in the fastest growth of training/certifications in the world, the most active use of TRIZ in industry, more systematic methodology and coaching, and the 10-year-old TRIZ-assisted Government program to help product-innovation of SMEs, etc.

I made Version 0.5 of Korea WTSP Catalog last October and sent it to other (over a dozen) TRIZ colleagues in Korea. But the feedback and contributions from them were not active enough. (I

updated the draft into Version 0.7 recently for myself.) I guess the reasons for these low responses are:

Many of them understand the purpose of WTSP but they are busy.

We find that there are NOT so many great TRIZ-related sites in Korea. The big companies keep their TRIZ methods/applications/activities in their intranet and do not make them open. TRIZ experts in universities and consulting firms are forbidden to disclose their work done for the help/cooperation of industries

Some of the first generations of Korean TRIZ experts have left or reduced their activities; some early TRIZ communities (bulletin boards, cafe/forum, etc.) which had rich contents have reduced/stopped their activities.

There are more than 1000 pieces of Korean literature on TRIZ; the academic part is mostly shared, but other parts are not.

Papers/presentations at Korean TRIZ conferences are not open to the public;

.... etc."

M.G. Lee writes finally: "While we were trying to develop the Korean Catalog of WTSP, we realized that there are some issues in the Korean TRIZ society and its presence in the web:

We do not share TRIZ-related information enough, and we are losing some of old but good information and people. "

I (TN) think that this is more or less the same situation in many countries of the world. So I replied:

" ... Nevertheless, industry management sometimes gives talks, researchers present/publish their work in conferences/journals, and consultants show case studies. So we should collect the websites that contain such information. Openness is one of our WTSP criteria for evaluating websites.

Many people over the world want to learn from your success with TRIZ in Korea. Please make Korea Part of the WTSP Catalogs "Useful and Attractive" for people in Korea, for people over the world, and for yourselves. "

I wish many TRIZ leaders/colleagues/users to understand the value of the World WTSP Catalogs, to read/use the WTSP Catalogs, and (by overcoming various difficulties) to contribute/work for making the World WTSP Catalogs "Useful and Attractive".

I believe this is the steady and practical way to a genuine solution.